

2013

SEASON TICKET GUIDE

New York Yankees



2013 YANKEES SCHEDULE

APRIL						
SUN	MON	TUE	WED	THU	FRI	SAT
	1 BOS 1:05 YES	2	3 BOS 7:05 YES	4 BOS 7:05 YES	5 DET 1:05 YES	6 DET 4:05 FOX
7 DET 1:05 YES	8 CLE 4:05 YES	9 CLE 7:05 YES	10 CLE 7:05 YES	11 CLE 7:05 YES	12 BAL 7:05 MY	13 BAL 4:05 YES
14 BAL 8:05 ESPN	15	16 ARI 7:05 MY	17 ARI 7:05 MY	18 ARI 7:05 YES	19 TOR 7:07 YES	20 TOR 1:07 YES
21 TOR 1:07 YES	22 TB 7:10 YES	23 TB 7:10 MY	24 TB 7:10 YES	25 TOR 7:05 YES	26 TOR 7:05 YES	27 TOR 4:05 YES
28 TOR 1:05 YES	29 HOU 7:05 YES	30 HOU 7:05 YES	HOME  AWAY 			

MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
			1 HOU 7:05 YES	2	3 OAK 7:05 YES	4 OAK 1:05 YES
5 OAK 1:05 YES	6	7 COL 8:40 YES	8 COL 8:40 YES	9 COL 3:10 YES	10 KC 8:10 YES	11 KC 7:10 YES
12 KC 2:10 YES	13	14 SEA 7:05 YES	15 SEA 7:05 YES	16 SEA 7:05 YES	17 TOR 7:05 MY	18 TOR 1:05 YES
19 TOR 1:05 YES	20 BAL 7:05 YES	21 BAL 7:05 YES	22 BAL 7:05 YES	23	24 TB 7:10 MY	25 TB 4:10 YES
26 TB 1:40 YES	27 NYM 7:10 YES	28 NYM 7:10 YES	29 NYM 7:05 YES	30 NYM 7:05 YES	31 BOS 7:05 YES	

JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
	yankeesbeisbol.com					1 BOS 7:15 FOX
2 BOS TBA	3 CLE 7:05 YES	4 CLE 7:05 YES	5 CLE 1:05 YES	6 SEA 10:10 YES	7 SEA 10:10 YES	8 SEA 10:10 YES
9 SEA 4:10 YES	10	11 OAK 10:05 YES	12 OAK 10:05 YES	13 OAK 3:10 YES	14 LAA 10:05 YES	15 LAA 7:15 YES
16 LAA TBA	17	18 LAD 7:05 MY	19 LAD 7:05 YES	20 TB 7:05 YES	21 TB 7:05 MY	22 TB 1:05 YES
23 TB TBA	24	25 TEX 7:05 MY	26 TEX 7:05 YES	27 TEX 1:05 MY	28 BAL 7:05 MY	29 BAL 7:15 YES
30 BAL TBA	OLD-TIMERS' DAY IS SCHEDULED FOR JUNE 23.					

JULY						
SUN	MON	TUE	WED	THU	FRI	SAT
	1 MIN 8:10 YES	2 MIN 8:10 YES	3 MIN 8:10 YES	4 MIN 2:10 YES	5 BAL 7:05 YES	6 BAL 1:05 YES
7 BAL 1:05 YES	8 KC 7:05 YES	9 KC 7:05 YES	10 KC 7:05 YES	11 KC 1:05 YES	12 MIN 7:05 YES	13 MIN 1:05 YES
14 MIN 1:05 YES	15	16 ALL-STAR GAME	17	18	19 BOS 7:10 YES	20 BOS 4:05 FOX
21 BOS 8:05 ESPN	22 TEX 8:05 YES	23 TEX 8:05 MY	24 TEX 8:05 YES	25 TEX 2:05 YES	26 TB 7:05 MY	27 TB 1:05 YES
28 TB 1:05 YES	29	30 LAD 10:10 YES	31 LAD 10:10 YES	(212) YANKEES		

AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
	yankees.com			1	2 SD 10:10 YES	3 SD 8:40 YES
4 SD 4:10 YES	5 CHW 8:10 YES	6 CHW 8:10 MY	7 CHW 8:10 YES	8	9 DET 7:05 YES	10 DET 1:05 YES
11 DET TBA	12 LAA 7:05 YES	13 LAA 7:05 YES	14 LAA 7:05 YES	15 LAA 1:05 YES	16 BOS 7:10 MY	17 BOS 4:05 FOX
18 BOS TBA	19	20 TOR 7:05 MY	21 TOR 7:05 YES	22 TOR 1:05 YES	23 TB 7:10 MY	24 TB 7:10 YES
25 TB 1:40 YES	26 TOR 7:07 YES	27 TOR 7:07 YES	28 TOR 7:07 YES	29	30 BAL 7:05 YES	31 BAL 1:05 YES

SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
1 BAL 1:05 YES	2 CHW 1:05 YES	3 CHW 7:05 YES	4 CHW 7:05 YES	5 BOS 7:05 YES	6 BOS 7:05 YES	7 BOS 1:05 FOX
8 BOS TBA	9 BAL 7:05 YES	10 BAL 7:05 MY	11 BAL 7:05 YES	12 BAL 7:05 YES	13 BOS 7:10 MY	14 BOS 1:05 FOX
15 BOS TBA	16	17 TOR 7:07 MY	18 TOR 7:07 YES	19 TOR 7:07 YES	20 SF 7:05 YES	21 SF TBA
22 SF 1:05 YES	23	24 TB 7:05 MY	25 TB 7:05 YES	26 TB 7:05 YES	27 HOU 8:10 YES	28 HOU TBA
29 HOU 2:10 YES	30	ALL GAMES ARE EASTERN TIME.				

Game times listed as TBA are subject to determination by, among others, Major League Baseball and its television partners.

Time, opponent, date and team rosters and lineups, including the Yankees' roster and lineup, are subject to change.

WELCOME LETTER

Dear Season Ticket Licensee:

As we look ahead to the 2013 season, we would like to thank you for your commitment. We are proud and honored to count you among the Yankees family.

To show our appreciation for your loyalty, we have developed a host of benefits, services and amenities that are exclusively for you as a Licensee and that have been designed to enhance your overall experience as a Licensee.

For those longtime Licensees, you may already be familiar with these programs, and you will be happy to see several additions, such as the New York Yankees Legacy Club for Full Season Ticket Licensees and Yankees Ticket Exchange, the only official online resale marketplace for fans to purchase and resell tickets to Yankees games. For those new Licensees, you are likely just beginning to understand the benefits available to you.

Regardless of your tenure, this Season Ticket Guide was created to help you navigate your ticket license plans and the benefits that accompany them.

In addition to information regarding your ticket license plans, this guide contains general information about our ticket policies and other ticket offerings as well as policies and procedures pertinent to your visits to Yankee Stadium.

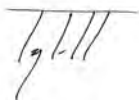
And, as always, your dedicated Yankees representative is available to answer any questions you may have.

On behalf of the entire Yankees organization, we would like to thank you for your support. We look forward to seeing you at the Stadium.

Sincerely,



Kevin Dart
Executive Director, Ticket Sales, Service & Operations



Troy Tutt
Executive Director, Premium Sales & Service



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@yankees

TABLE OF CONTENTS

◆ SEASON TICKET LICENSEE BENEFITS	3
 New York Yankees Legacy Club	4
 Yankees Ticket Exchange	5
New York Yankees Legacy Club Benefits	8
Online Account Management	15
General Ticket Policies	17
◆ ADDITIONAL TICKET OFFERINGS	19
◆ YANKEE STADIUM POLICIES AND PROCEDURES	23
Guest Code of Conduct	24
◆ YANKEES A TO Z GUIDE	37
◆ GUESTS WITH DISABILITIES	56
◆ LEVEL-BY-LEVEL MAPS	60
◆ CONTACT INFORMATION	66
◆ TICKET PRICES AND YANKEE STADIUM MAP	68

NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches.

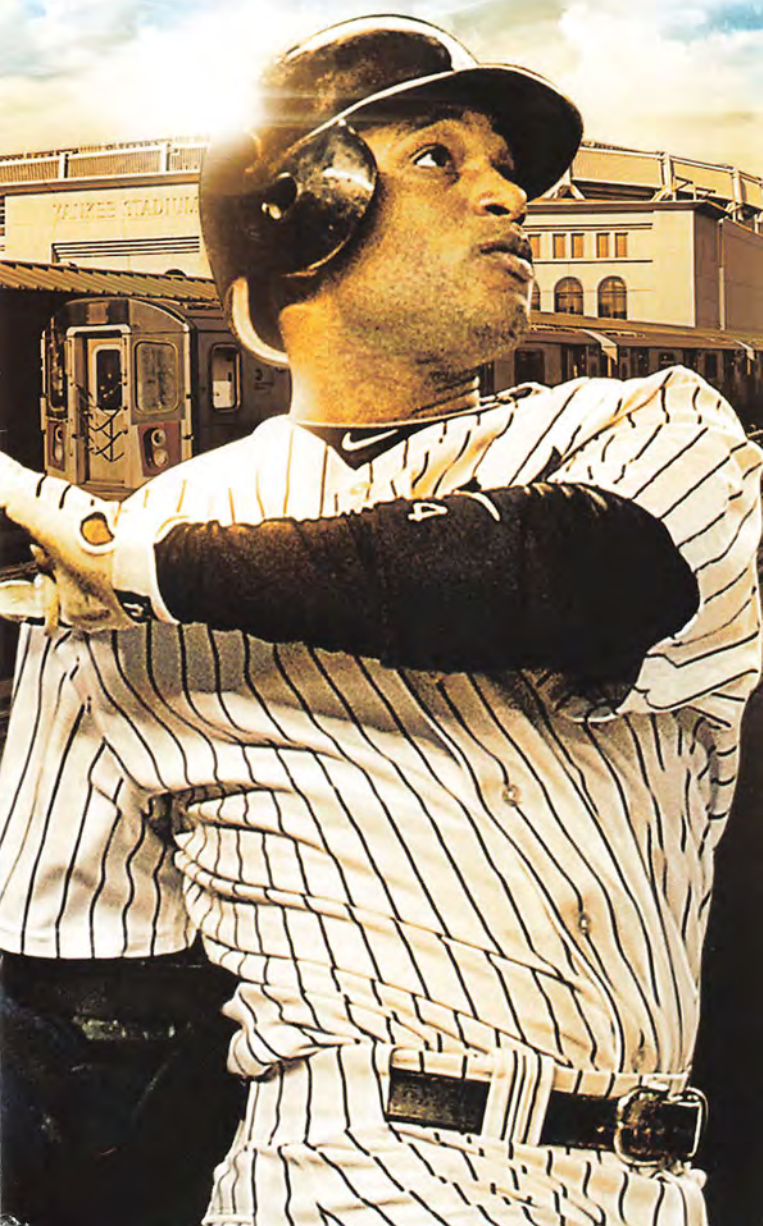
WARNING: During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

NOTICE: The Yankees reserve the right, with or without refunding any amount paid by the ticket holder, to refuse admission to and/or eject any person who: (a) is or appears to be impaired; (b) deliberately conceals alcohol or illegal substances while attempting to enter Yankee Stadium; (c) uses foul or abusive language; or (d) wears or fails to cover obscene or indecent clothing. Ticket holders acknowledge and agree that the Yankees' ban on foul/abusive language and obscene/indecident clothing does not violate their right to free speech and/or expression and that such time, place and manner of the restrictions are reasonable to ensure the safety of all Guests and event participants and to preserve the enjoyment of the game or event for all Guests. In addition, ticket holders further acknowledge and agree that by entering the Stadium, they hereby consent to the ban on foul/abusive language and obscene/indecident clothing and waive, to the fullest extent they may legally and effectively do so, any objection they may now or hereafter have to such ban and the penalties that the Yankees may impose for any violation of the same.

SEASON TICKET LICENSEE

◆ BENEFITS ◆

New York Yankees



The Yankees offer Full and Partial Season Ticket Licensees a variety of exclusive benefits designed to enhance their overall experience. From pre-on-sale access to a dedicated service staff, these benefits have been thoughtfully created to make Licensees' time as a Licensee a positive one. For additional information on the benefits explained below, please contact your Yankees representative or visit yankees.com.



NEW YORK YANKEES LEGACY CLUB

New for Full Season
Ticket Licensees

The Yankees' rich history and winning tradition are passed down not only through generations of players, managers and coaches, but also through the team's loyal fans, who have contributed to and helped sustain the legacy that is the New York Yankees. To show their appreciation for and recognize the commitment of their biggest supporters, the Yankees are introducing the New York Yankees Legacy Club for Full Season Ticket Licensees.

The Yankees will voluntarily supplement a Full Season Ticket Licensee's ticket license plan by offering, from time to time, complimentary benefits and experiences, such as Photo Day presented by Canon, Kids Run the Bases presented by Majestic and chalk talks with Yankees players or front-office executives, all at the Yankees' sole and absolute discretion. Participation in any of the experiences and receipt of any of the benefits offered through the Legacy Club is based on tenure. The longer Licensees are part of the Yankees family as Full Season Ticket Licensees, the more exclusive the benefits and experiences. For an explanation of benefits and experiences, including the limitations, please see Pages 8-14.

All seat locations are subject to availability.

Time, opponent, date and team rosters and lineups, including the Yankees' roster and lineup, are subject to change.

Tickets may not be used for advertising, promotions of any kind (e.g., self promotions, product promotions, ticket promotions, business promotions and/or commercial promotions) or any other commercial purposes, including, without limitation, contests, auctions, sweepstakes and giveaways, without the express written consent of the Yankees.

In no event will the Yankees be liable to the ticket holder and/or ticket purchaser for any direct, indirect, consequential, exemplary, incidental, special or punitive damages or for lost profits, revenues or business opportunities even if the Yankees have been advised of the possibility of such damages.

Be advised that the Yankees reserve the right to take appropriate action against individuals who fraudulently obtain wheelchair accessible and/or companion seats, including, without limitation, ejection and legal action.



YANKEES TICKET EXCHANGE



Beginning this season, Yankees fans can purchase and

resell tickets to Yankees games through Yankees Ticket Exchange, the only official online resale marketplace for fans to purchase and resell Yankees tickets.

Yankees Ticket Exchange, a partnership between the Yankees and Ticketmaster, is a safe, convenient and affordable place for fans to purchase and resell Yankees tickets.

Tickets may be sold and electronically delivered as late as three hours before the scheduled start time of the game. As an added benefit, the sellers' resale fee is limited to 5 percent of the purchase price of the resale transaction, lower than the current fee structure of other resale solutions. Buyers will receive the tickets instantly with Ticketmaster's integrated bar code transfer technology, which validates all tickets purchased to ensure authenticity and then reissues the tickets with new bar codes.

Full and Partial Season Ticket Licensees interested in reselling tickets within their tickets license plans can do so through their My Yankees Account.

For more information on Yankees Ticket Exchange, including a tutorial, please visit www.yankees.com/ticketexchange. For additional information on online account management, including My Yankees Account, ticket forwarding and the Yankees' ticket donation program, please see Pages 15-16.



IDENTIFICATION CARD

Season Ticket Licensee identification cards contain basic account information, including Full and Partial Season Ticket Licensees' account number and type of ticket license plan. In addition to using the identification card to quickly identify their account with a Yankees representative, Licensees can scan the QR code on the back of their card to take advantage of special monthly ticket offers exclusive to Licensees.

POSTSEASON TICKETS

Full and Partial Season Ticket Licensees can purchase tickets for Yankees postseason home games at prices that are less than the prices charged to non-Licensees prior to any public sale, subject to availability.

SEASON TICKET SALES AND SERVICE BOOTH

During games, Yankees representatives are on hand at the Season Ticket Sales and Service Booth to assist Full and Partial Season Ticket Licensees. Licensees can visit the booth, adjacent to Gate 4 on the Field Level, on game days from the time gates open until the end of the fourth inning.

SEAT RELOCATION EVENT

Full and Partial Season Ticket Licensees interested in relocating their seats can do so at the Yankees' annual Season Ticket Licensee Seat Relocation Events. For the events, Licensees are invited to Yankee Stadium to learn what seats are currently available and at what ticket license plans. New for 2013, Licensees will also have the opportunity to relocate their seats online.

TICKET EXCHANGE PROGRAM

Full and Partial Season Ticket Licensees can exchange tickets within their ticket license plans for tickets to any of 40 predetermined games designated as Future Ticket Exchange Games during the 2013 regular season, subject to availability and specific terms and conditions. Licensees are limited to making a specified number of exchanges per month and per season. Exchanges must be made no less than 14 days prior to the game for which the tickets are being exchanged. Tickets may be exchanged at the Yankee Stadium Ticket Office, adjacent to Gate 4, or at ticket windows inside Yankee Stadium on game days. Certain Full Season Ticket Licensees have, as one of the New York

Yankees Legacy Club benefits, access to the Enhanced Future Game Ticket Exchange Program. For more information, please see Page 12.

UNUSED TICKET CREDIT



Through the Unused Ticket Credit Program, Full and Partial Season Ticket Licensees can redeem unused tickets within their ticket license plan for up to a 25 percent discount toward the purchase of tickets to select regular-season home games, subject to availability and specific terms and conditions. To redeem the unused ticket credit, Licensees must bring their unused tickets to the Yankee Stadium Ticket Office, adjacent to Gate 4, two hours prior to the scheduled start time of the select game.

YANKEES CLUB MEMBERSHIPS

With a Yankees Club Membership, Full and Partial Season Ticket Licensees can enjoy access to both of Yankee Stadium's membership clubs — the Audi Yankees Club and the Mohegan Sun Sports Bar — for each game in their ticket license plan.



Audi

AUDI YANKEES CLUB Located in left field on the SAP Suite Level, the Audi Yankees Club features a cocktail bar and a dining lounge and offers sweeping views of the Stadium.



MOHEGAN SUN SPORTS BAR The Mohegan Sun Sports Bar is located in center field above Monument Park on the Field Level. Guests can watch the game through the windows facing the playing field or on various Sony high-definition televisions while enjoying traditional pub fare.

To purchase a Yankees Club Membership, please contact your Yankees representative.

OTHER EXCLUSIVE BENEFITS

- ◆ Automatic payment plan
- ◆ Birthday Card and Milestone Anniversary Programs
- ◆ Dedicated Yankees representative
- ◆ Pre-on-sale for select non-baseball events
(subject to promoter's sole and absolute discretion)
- ◆ Regular-season group sales ticket discount offer
- ◆ Regular-season individual game pre-on-sale
- ◆ Savings off individual game ticket price
- ◆ "Season Ticket Licensee of the Game" Program
- ◆ "Season Ticket Licensee of the Month" Program
- ◆ Yankees Homestand Newsletter

NEW YORK YANKEES

The New York Yankees Legacy Club offers a host of unique benefits and experiences (explained in detail on Pages 10-14) based on tenure as a Full Season Ticket Licensee.



	ROOKIE (1-4 YEARS)	VETERAN (5-9 YEARS)
Hard Rock Cafe Yankee Stadium Discount	◆	◆
Team Store Discount	◆	◆
Season Ticket Licensee TeleForum	◆	◆
Holiday Photo Opportunity	◆	◆
Complimentary Yankees Yearbook	◆	◆
Special Commemorative Gift	◆	◆
Kids Run the Bases	◆	◆
Private Yankee Stadium Tour		◆
Acknowledgment on the Season Ticket Licensee Recognition Wall		◆
Photo Day		◆
Enhanced Future Game Ticket Exchange Program		
Game-day Seat Upgrade Voucher		
Season Pricing for Additional Individual Game Tickets		
Limited-edition Yankees Gift		
Postseason Preliminary Pre-on-sale		
Outfield Batting Practice Viewing		
Access to the Audi Yankees Club and Mohegan Sun Sports Bar		
Family Days		
Game-day Premier Seat Upgrade Voucher		
Pregame Press Conference		
Legacy Club Suite Night		
Chalk Talk		
Preferred NYY Steak Reservations		
Bonus Tickets		
Exclusive Experiences		

The benefits and experiences of the New York Yankees Legacy Club, as set forth in this brochure and as otherwise described on the Yankees website and/or in any other Yankees brochures, pamphlets or collateral material, will be offered on a complimentary basis to Full Season Ticket Licensees in the sole and absolute discretion of the Yankees and are subject, from time to time and at any time, to availability, change, modification and/or cancellation at any time, with or without notice and with or without substitution. Said benefits and experiences, which may be changed, modified or canceled either during and/or after the conclusion of any Major League Baseball season, are subject to such other restrictions, terms and conditions as the Yankees shall deem appropriate. Such benefits and experiences are not necessarily exclusive to Full Season Ticket Licensees participating in the Legacy Club, and each Full Season

LEGACY CLUB BENEFITS



GRAND SLAM (10-14 YEARS)	TRIPLE CROWN (15-19 YEARS)	ALL-STAR (20-29 YEARS)	MVP (30-39 YEARS)	HALL OF FAME (40+ YEARS)
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
◆	◆	◆	◆	◆
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		◆	◆	◆
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			◆	◆
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			◆	◆
				◆
				◆

Ticket Licensee acknowledges that the Full Season Ticket License was not acquired based upon or by reason of the prospective benefits and experiences that may be provided through the Legacy Club. The discontinuance and/or termination [either temporarily or permanently] of the Legacy Club and/or any of its benefits and experiences and/or the unavailability, change, modification and/or cancellation of any such benefits or experiences, as may be offered in the Yankees' sole and absolute discretion, shall neither constitute a breach of the Full Season Ticket License, for which the Full Season Ticket Licensee acknowledges that no consideration has been provided, nor entitle any Full Season Ticket Licensee to any compensation, credits, rebates, refunds, make goods or any other consideration. Additional terms and conditions may apply. Please remember, proof of identification as a Full Season Ticket Licensee shall be required to redeem and/or participate in any of the Legacy Club benefits and experiences.

LEGACY CLUB BENEFITS FOR FULL SEASON TICKET LICENSEES


1-4 YEARS

HARD ROCK CAFE YANKEE STADIUM AND TEAM STORE DISCOUNTS



Licensees receive designated discounts off food and

nonalcoholic beverages at Hard Rock Cafe Yankee Stadium on **non-game days** as well as designated discounts off of select items at Yankee Stadium's Yankees Team Store at Gate 6, Yankees Team Store behind home plate and New Era Team Store on the Main Level. Licensees can take advantage of these discounts only by both presenting their Legacy Club card, included in their ticket booklets, and using their MasterCard. Other terms and conditions apply.

SEASON TICKET LICENSEE TELEFORUM Season Ticket Licensee TeleForums connect Licensees with various Yankees personalities for group discussions conducted by phone. Information will be emailed to Licensees during the 2013 season.

HOLIDAY PHOTO OPPORTUNITY Licensees and their families are invited to Yankee Stadium for an on-field photo opportunity prior to the holiday season. Registration, via an online form, will be emailed to Licensees during the 2013 season.

COMPLIMENTARY YANKEES YEARBOOK Licensees receive a voucher good for one New York Yankees Official Yearbook. The voucher and instructions on how to redeem it are included in their ticket booklets.

SPECIAL COMMEMORATIVE GIFT Licensees receive a special commemorative gift. A voucher for the gift and instructions on how to redeem it are included in their ticket booklets.

KIDS RUN THE BASES

presented by 

After select regular-season Yankees home games, Licensees are invited to bring two of their younger Guests (ages 4 through 12) down to the playing field to run the bases.





5-9 YEARS

Includes all previously explained benefits

PRIVATE YANKEE STADIUM TOUR

On select non-game days, Licensees are invited to Yankee Stadium for an intimate tour that includes visits to the New York Yankees Museum presented by Bank of America, Monument Park and the SAP Suite Level. Registration, via an online form, will be emailed to Licensees during the 2013 season.

ACKNOWLEDGMENT ON THE SEASON TICKET LICENSEE RECOGNITION WALL

Licensees' names are included on the Season Ticket Licensee Recognition Wall, which is located behind home plate at the Season Ticket Sales and Service Booth.

PHOTO DAY *presented by* **Canon**

Prior to a select regular-season Yankees home game, Licensees are invited onto the outfield warning track to take photos of Yankees players and coaches. Registration, via an online form, will be emailed to Licensees during the 2013 season.



NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches

WARNING: During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

**10-14 YEARS**

Includes all previously explained benefits

ENHANCED FUTURE GAME TICKET EXCHANGE PROGRAM Through the Enhanced Future Game Ticket

Exchange Program, Licensees receive an additional 10 predetermined games designated as Future Ticket Exchange Games on top of the 40 offered to all Full and Partial Season Ticket Licensees to choose from when exchanging tickets within their ticket license plans, subject to availability and specific terms and conditions. For more information, please see Page 6.

GAME-DAY SEAT UPGRADE VOUCHER Licensees receive one voucher good for a game-day seat upgrade to a select regular-season Yankees home game for each full-season seat they license. Vouchers and instructions on how to redeem them will be mailed to Licensees.

SEASON PRICING FOR ADDITIONAL INDIVIDUAL GAME TICKETS Licensees can purchase individual game tickets for the 2013 regular season at the full-season rate for savings off of the advance and game-day price.

LIMITED-EDITION YANKEES GIFT Licensees receive a limited-edition Yankees gift created especially for them.

**15-19 YEARS**

Includes all previously explained benefits

POSTSEASON PRELIMINARY PRE-ON-SALE Licensees are eligible to participate in the

preliminary pre-on-sale for the opportunity to purchase additional postseason tickets to potential home games at Yankee Stadium. Information will be emailed to Licensees during the 2013 season.

OUTFIELD BATTING PRACTICE VIEWING Prior to select regular-season Yankees home games, Licensees are invited to watch batting practice from a private section of center field. Registration, via an online form, will be emailed to Licensees during the 2013 season.





20-29 YEARS

Includes all previously explained benefits

ACCESS TO THE AUDI YANKEES CLUB AND MOHEGAN SUN SPORTS BAR

Licensees receive access to both the Audi Yankees

Club and Mohegan Sun Sports Bar for each full-season seat they license. Club access is printed on Licensees' tickets.

FAMILY DAYS Prior to select regular-season Yankees home games, Licensees and their families enjoy festivities that include caricature artists, face painters and balloon artists. Information will be emailed during the 2013 season.



GAME-DAY PREMIER SEAT UPGRADE VOUCHER

Licensees receive one voucher good for a game-day premier seat upgrade to a select regular-season Yankees home game for each full-season seat they license. Vouchers and instructions on how to redeem them will be mailed to Licensees.



30-39 YEARS

Includes all previously explained benefits

PREGAME PRESS CONFERENCE

Licensees are invited to attend a pregame press conference of the Yankees manager or coaching staff prior to select regular-season Yankees home games. Registration, via an online form, will be emailed to Licensees during the 2013 season.

LEGACY CLUB SUITE NIGHT Licensees are invited to enjoy a select regular-season Yankees home game with other Licensees in a suite (food and nonalcoholic beverages included). Information will be emailed to Licensees during the 2013 season.



CHALK TALK Licensees participate in a question-and-answer session with a Yankees player or front-office executive. Information will be emailed to Licensees during the 2013 season.

PREFERRED NYY STEAK RESERVATIONS On select game days, Licensees have priority access to preferred reservation times at Yankee Stadium's NYY Steak. For more information, please contact your Yankees representative.



40+ YEARS

Includes all previously explained benefits

BONUS TICKETS Licensees receive two bonus tickets to select regular-season Yankees home games for each full-season seat they license. For more information, please contact your Yankees representative.

EXCLUSIVE EXPERIENCES Licensees receive first access to once-in-a-lifetime experiences and other unique events, including opportunities to step onto the playing field at Yankee Stadium. Information will be emailed to Licensees during the 2013 season.



ONLINE ACCOUNT MANAGEMENT

My Yankees Account* is a one-stop shop for online account management. Full and Partial Season Ticket Licensees can use their My Yankees Account to renew their ticket license plans, update their account profile, resell (please see "Yankees Ticket Exchange" on Page 5), forward and donate tickets within their ticket license plans, print at home and track their tickets — all online. Using their email address and password, Licensees can log in to their My Yankees Account at www.yankees.com/myyankees.



My Yankees AccountManager

Welcome to your 'My Yankees Account' login page.

Make the most of your Ticket License Plan.

My Yankees Account is your one-stop shop for managing your Ticket License Account. You can renew your Ticket License Plan, resell your Tickets, forward your Tickets and update your Account profile, including adding a Ticket Shipping Address - all from your own personal online Account. To access your My Yankees Account, please use your email address and Password to login. If you do not know your My Yankees Account password, please click on 'Forgot Your Password?' and follow the online instructions. If you have any questions, please contact your Yankees Representative.

For information about Wheelchair Accessible Seating License Plans, please call Disabled Services (718) 579-4510 (voice) or (718) 579-4595 (TTY) or email disabledservices@yankees.com

[Click here for additional information](#)

If you have any questions, please contact the Yankee Stadium Ticket Office at (212) YANKEES or via email at tickets@yankees.com.

[Buy individual tickets through yankees.com](#)

My New York Yankees Account Manager Log In

I have an account.

Account ID or Email Address

Password

continue

[Forgot Your Password?](#)

If you do not have your email address or password, please contact the Yankee Stadium Ticket Office at (212) YANKEES.

PRINT AT HOME*

Full and Partial Season Ticket Licensees who have lost, misplaced or forgotten their tickets to a specific game can reprint them through their My Yankees Account, subject to service fees and specific terms and conditions. During the reprinting process, the bar codes on the original tickets, used to ensure authenticity, are canceled and new bar codes are issued electronically. Licensees can print the new tickets with the unique bar codes using any standard printer. Once canceled, the original tickets are no longer valid for admittance.

* Subject to My Yankees Account terms and conditions. Please visit www.yankees.com/myyankees or see the inside cover of the ticket booklet for a complete listing of these terms and conditions.

ONLINE ACCOUNT MANAGEMENT

TICKET FORWARDING*

Through their My Yankees Account, Full and Partial Season Ticket Licensees can forward tickets within their ticket license plans electronically to friends, family or clients, subject to service fees and specific terms and conditions. Recipients receive an email with a link to the tickets, which can be printed using any standard printer. Once forwarded and accepted, the original tickets are no longer valid for admittance.

TICKET TRACKING

Full and Partial Season Ticket Licensees can track the shipment of their regular-season and postseason tickets (when applicable) through their My Yankees Account using their account number as a tracking number.



TICKET DONATION PROGRAM

In partnership with Most Valuable Kids of Greater New York, the Yankees offer a ticket donation program to Full and Partial Season Ticket Licensees. Most Valuable Kids provides an outlet for Licensees to donate tickets within their ticket license plans that might go unused to underserved children. Ticket donations must be transferred electronically via Licensees' My Yankees Account at least five days before the game is scheduled to be played. The Yankees are not responsible for any tickets that are not sent via My Yankees Account.

* Subject to My Yankees Account terms and conditions. Please visit www.yankees.com/myyankees or see the inside cover of the ticket booklet for a complete listing of these terms and conditions.

GENERAL TICKET POLICIES

ALCOHOL-FREE SEATING

Alcohol-free seating is available in the Grandstand Level in Sections 407A and 433. Guests are not permitted to bring alcohol into these seating areas, and vendors do not sell alcohol in these sections.

CHILD ENTRY

Children who are 3 years old and younger and less than 30 inches tall do not need a ticket for entry. However, the child must sit on an adult's lap during the game without obstructing the view of other Guests. This policy may vary for other events.

LOST/STOLEN TICKETS

Tickets are valuable items, and the Yankees recommend that fans keep them in a secure place. Lost or stolen tickets can be replaced only under the terms and conditions set forth by the Yankees and only to the Full or Partial Season Ticket Licensee of record. If tickets are lost or left at home or incorrect tickets are presented for admission and Licensees need to have them replaced by the Yankee Stadium Ticket Office, the Licensee of record is required to purchase replacement tickets to cover the missing tickets. A nonrefundable processing fee of \$5 per ticket will be charged for replacement tickets. Tickets that are reported stolen are replaced only when an official police report is provided to the Yankee Stadium Ticket Office. Stolen tickets, with an official police report, will be replaced without charge. Replacement tickets may not be exchanged. Replacement tickets, once issued, will not be replaced if lost or stolen.

PREMIUM GAMES

The term "premium game(s)" is defined as the Opening Day game, the Old-Timers' Day game and all home games played against the Boston Red Sox, Los Angeles Dodgers, New York Mets and San Francisco Giants.

REGULAR-SEASON RAINOUT/ RESCHEDULE POLICY

If a game is not played or is called before it has become a regulation game, as defined by Major League Baseball (i.e., 4½ innings if the Yankees are ahead and five full innings if the visiting team is ahead or the game is tied), due to weather, an act of God or any other reason, the ticket will constitute a rain check that can be either: (a) used for admission to the rescheduled game, if any, subject to certain doubleheader limitations; or (b) exchanged for a same-priced ticket for any Yankees home game within 12 months of the originally

scheduled game, subject to availability. For the Yankees' complete rainout/reschedule policy, please visit www.yankees.com/rainout or call (212) YANKEES.

In no event will the Yankees be liable to the ticket holder and/or ticket purchaser for any direct, indirect, consequential, exemplary, incidental, special or punitive damages or for lost profits, revenues or business opportunities even if the Yankees have been advised of the possibility of such damages.

RESALE OF TICKETS



Yankees Ticket Exchange is the only official online resale marketplace for Yankees fans to purchase and resell tickets to Yankees games. Full and Partial Season Ticket Licensees interested in reselling tickets within their ticket license plans can do so through their My Yankees Account. For more information, please see Page 5.

New York State law prohibits, under penalty of law, the resale of tickets within 1,500 feet from the physical structure of Yankee Stadium or any separate building or other structure at which Yankees tickets are first offered for sale to the public.

WILL CALL

Will call is available only on the date the game is scheduled to be played. Ticketed Guests desiring to drop off will-call tickets may do so at ticket windows in the Great Hall inside Yankee Stadium. Guests dropping off will-call tickets will be asked to complete a ticket envelope and provide detailed information, including the first and last name of the person who is to receive the will-call tickets and the number of will-call tickets. Guests picking up will-call tickets should proceed to ticket windows outside the Stadium, adjacent to Gate 4. Those picking up will-call tickets are required to present a valid identification card that contains a photograph (e.g., valid driver's license or nondriver government-issued photo ID card). Before will-call tickets are released, those picking up will-call tickets are required to sign the ticket envelope confirming that the will-call tickets were received.



ADDITIONAL TICKET

◆ OFFERINGS ◆

New York Yankees



ADDITIONAL TICKET OFFERINGS

TICKET LICENSE PLANS

Yankees ticket license plans ensure fans enjoy games from the same great seats, and with full- and partial-season plans available, fans can choose a plan that best fits their schedules. The Yankees offer Full Season, 41-Game, 40-Game, 20-Game, 16-Game, 12-Game and 9-Game Value Plans. For information on additional ticket license plans or to change a current ticket license plan, please contact your Yankees representative.

YANKEES PREMIUM

Yankees Premium combines Yankee Stadium's premier seat locations with the benefits and amenities of being a Yankees Premium Licensee. Benefits and amenities include varying food and beverage options and access to the lounges and/or clubs associated with each suite, including access to the Ketel One Lounge and the DKNY Lounge for Licensees of the Legends and Champions Suites. Yankees Premium is available in full- and partial-season plans.



LEGENDS SUITE Located along the playing field from Section 014A to Section 027A

CHAMPIONS SUITE Located along the playing field from Section 011 to Section 013 and from Section 027B to Section 029



SKY360° SUITE

DELTA SKY360° SUITE Located directly behind home plate on the Main Level



JIM BEAM SUITE Located directly behind home plate on the Terrace/Grandstand Level

For more information, please contact your Yankees representative.

MULTIYEAR FULL SEASON FIELD MVP AND YANKEES PREMIUM

Full-season multiyear opportunities are available at reduced pricing options for Field MVP (Section 116 to Section 124) and Yankees Premium seat locations. By opting into a multiyear agreement, Full Season Ticket Licensees can take advantage of the lowest

The Yankees reserve the right to suspend or discontinue the sale of any of the plans at any time and without notice.

possible full-season price per seat as well as receive a variety of exclusive benefits and experiences. For more information, please contact your Yankees representative.

INDIVIDUAL GAME SUITES



Guests can host an unforgettable game-day event in one of Yankee Stadium's Luxury or Party City Party Suites or in its Club Suite. Suites are located on the SAP Suite Level and feature a variety of amenities, including extensive food and beverage options, private restrooms and indoor and outdoor seating. Suites are available on an individual- and multigame basis. Luxury Suites also are available in full- and partial-season plans. Suites can accommodate a variety of group sizes* — from 12 to 382 when combined. For more information, please contact your Yankees representative.

INDIVIDUAL GAME TICKETS



To purchase individual game tickets online or by phone, please visit yankees.com or call Ticketmaster at (877) 469-9849 or (800) 943-4327 (TTY). For ticket prices and Yankee Stadium map, please see Page 68 and the inside back cover.

yankees.com

yankeesbeisbol.com

[ticketmaster](http://ticketmaster.com)

YANKEE STADIUM TICKET OFFICE The Yankee Stadium Ticket Office is located adjacent to Gate 4 at East 161st Street and Jerome Avenue. Once individual game tickets have gone on sale to the general public, tickets may be purchased at the ticket office Monday through Saturday from 9 a.m. to 5 p.m. and Sunday from 10 a.m. to 4 p.m. On game days, ticketed Guests can purchase advance tickets at ticket windows inside the Stadium until two hours after the scheduled start time of the game. Ticket windows inside the Stadium may be found at the following locations:

- ◆ Great Hall: Adjacent to the Yankees Team Store behind home plate
- ◆ Great Hall: Guest Relations and Ticket Sales Booth, adjacent to Gate 6
- ◆ Main Level: Section 221
- ◆ Terrace/Grandstand Level: Section 320C

For more information, please call (212) YANKEES or email tickets@yankees.com.

YANKEES CLUBHOUSE SHOPS Tickets may be purchased at ticket offices located in Yankees Clubhouse Shops. For Yankees Clubhouse Shop locations, please see the ad on Page 67.

* Additional standing room tickets are available for purchase.

GROUP TICKETS*

Group outings to Yankee Stadium create a lifetime of happy memories. By gathering 10 or more people, fans can take advantage of one of many group ticket specials to select games,** including group ticket specials for children's groups, such as Majestic Little League Games. Group party packages that include pregame food and beverage options at the MasterCard Batter's Eye Cafe, Malibu Rooftop Deck, Turkey Hill Ice Cream Picnic Area and other locations throughout the Stadium as well as group ticket packages in Yankees Premium areas are also available. For more information on Yankees group tickets, including benefits, please contact your Yankees representative.

TICKET SPECIALS*

The Yankees offer a variety of ticket specials for select games** throughout the season:

- ◆ E-Saver Games
- ◆  \$5 Games
- ◆  Half-price Games
- ◆ Me + 3 Meal Deals
- ◆ Military Personnel Ticket Program
- ◆ Senior Citizen Games
- ◆ Student Games
- ◆ Tuesday Night Games
- ◆ Youth Games

Ticket specials are subject to availability, are not valid for previously purchased tickets and must be requested prior to sale. Other terms and conditions apply. Ticket specials, with the exception of Senior Citizen Games, may be used for group outings; however, ticket specials may not be combined with other group discounts or bonus tickets.

For more information or to take advantage of the Yankees' ticket specials, please visit yankees.com or call Ticketmaster at (877) 469-9849 or (800) 943-4327 (TTY).

*Please be aware that New York State law governs the resale of discounted and/or complimentary tickets offered to certain targeted groups.

**Excludes all premium games. The term "premium game(s)" is defined as the Opening Day game, the Old-Timers' Day game and all home games played against the Boston Red Sox, Los Angeles Dodgers, New York Mets and San Francisco Giants.

All seat locations are subject to availability.

Time, opponent, date and team rosters and lineups, including the Yankees' roster and lineup, are subject to change.

Tickets may not be used for advertising, promotions of any kind (e.g., self promotions, product promotions, ticket promotions, business promotions and/or commercial promotions) or any other commercial purposes, including, without limitation, contests, auctions, sweepstakes and giveaways, without the express written consent of the Yankees.

In no event will the Yankees be liable to the ticket holder and/or ticket purchaser for any direct, indirect, consequential, exemplary, incidental, special or punitive damages or for lost profits, revenues or business opportunities even if the Yankees have been advised of the possibility of such damages.

Be advised that the Yankees reserve the right to take appropriate action against individuals who fraudulently obtain wheelchair accessible and/or companion seats, including, without limitation, ejection and legal action.

YANKEE STADIUM

POLICIES AND PROCEDURES

New York Yankees



GUEST CODE OF CONDUCT

The Yankees' storied history and tradition are a reflection not only of the manager, players, coaches and front-office staff, but also of Guests visiting Yankee Stadium. The Yankees want all Guests to be able to enjoy the fun and excitement of Stadium events in a safe and comfortable environment. Guests will be treated in a consistent, professional and courteous manner by all Yankee Stadium Team Members*, and the Yankees ask Guests for the same in return.

To help maintain an enjoyable environment, the following guidelines have been established.

Out of respect for Team Members and other Guests, all Guests will:

- ◆ consume alcoholic beverages only in a responsible manner;
- ◆ only sit in the seats for which they have tickets and present their tickets to Team Members upon request;
- ◆ comply with requests from Team Members;
- ◆ be courteous to Stadium neighbors when entering and leaving the Stadium;
- ◆ restrict movement in the seating area during game action and cheer in a manner that does not interfere with other Guests' enjoyment.

The following actions are prohibited:

- ◆ acting in a manner that is unruly, disruptive or illegal
- ◆ displaying inconsiderate or otherwise inappropriate behavior toward Team Members and/or other Guests
- ◆ using foul/abusive language or making obscene gestures
- ◆ wearing uncovered obscene or indecent clothing
- ◆ interfering with balls in play, entering the playing field, or placing, dropping, tossing or hurling any substance or object onto the playing field or anywhere else in the Stadium**
- ◆ fighting, taunting or making threatening gestures

- ◆ smoking
- ◆ damaging or attempting to damage the Stadium and/or its property
- ◆ possessing or using illegal drugs
- ◆ obstructing the view of other Guests with excessive standing
- ◆ sitting or standing on seat backs, standing on seats or stepping over/on seats
- ◆ standing or sitting in the walkways, aisles or ramps
- ◆ placing cups or other items on walls or ledges
- ◆ throwing or kicking objects

Guests are responsible for their conduct as well as the conduct of their Guests. The Yankees maintain a **zero tolerance policy** regarding any Guest who violates the Guest Code of Conduct. All Guests must comply with the Guest Code of Conduct. Any Guest who does not will be subject to ejection without refund and revocation of season tickets and/or future ticket privileges and may also be in violation of New York City ordinances, resulting in possible arrest and prosecution.

The Yankees strive for a championship team on and off the field and thank Guests in advance for complying with the Guest Code of Conduct. Take pride in Yankee Stadium, and enjoy the event.



**YANKEE STADIUM TEAM MEMBERS
ARE AVAILABLE TO HELP ENSURE
THE BEST POSSIBLE EXPERIENCE
FOR GUESTS.**

Guests are encouraged to report any security or guest relations issue to the nearest Team Member, or Guests can confidentially text the issue to 69900 (message and data rates may apply), and a Team Member will respond accordingly.

* Please note that Yankee Stadium Team Members are not necessarily employees of the Yankees. All those who work in the Stadium and provide services to Guests are referred to as "Team Members" even though they may not be employed by the Yankees.

** Placing, dropping, tossing or hurling any substance or object in the Stadium is a crime punishable by fine and/or imprisonment as well as a civil penalty of up to \$5,000. Entering the playing field, disrupting a game or event, and/or attempting any physical contact with any participant is a crime punishable by fine and/or imprisonment as well as a civil penalty of up to \$25,000.



Safety is the No. 1 priority at Yankee Stadium, and the Yankees will take every reasonable step to provide a secure and enjoyable environment for everyone entering the Stadium.

In addition to the presence of security personnel and uniformed police officers throughout the Stadium, the Yankees administer several important security measures in accordance with Major League Baseball security regulations and in conjunction with local, state and federal law enforcement agencies.

ALCOHOL POLICY

Legends Hospitality is the exclusive provider of concessions and catering services at Yankee Stadium. The Yankees and Legends Hospitality work together to promote the responsible use of alcohol.

The Yankees prohibit anyone from bringing alcohol into the Stadium. Anyone who deliberately conceals alcohol while attempting to enter the Stadium will be denied entry without refund and will face possible arrest and/or revocation of season tickets and/or future ticket privileges. Those who are or appear to be impaired will be denied entry. Alcoholic beverages may not be removed from the Stadium.

PROOF OF IDENTIFICATION

- ◆ Guests must be 21 years of age or older to purchase or consume alcohol. Proper identification is required of all Guests and must be presented, regardless of age, to purchase any alcoholic beverage.

- ◆ Attempting to use fraudulent identification, purchasing alcohol for a minor or any Guest who has been denied alcohol service, and/or attempting to purchase or possessing alcohol as a minor will result in ejection without refund and possible arrest and/or revocation of season tickets and/or future ticket privileges.

POSSESSION

- ◆ There is a limit of two alcoholic beverages per Guest, per sale at concessions stands and portable carts on the concourses of the Field, Main and Terrace/Grandstand Levels and a limit of one beer per Guest, per sale at portable carts in the Bleachers and from vendors selling in the seating areas.
- ◆ The Yankees and Legends Hospitality reserve the right to deny the sale or service of alcohol to Guests who show signs of impairment. Guests found in possession of alcohol after being warned not to consume or purchase alcohol face ejection without refund and possible arrest and/or revocation of season tickets and/or future ticket privileges. It is a violation of New York State law to serve alcohol to anyone visibly impaired.

SALE OF ALCOHOL - START TIMES

Sunday day games:

Pursuant to New York State law, no alcohol can be served in the Stadium prior to noon on Sunday.

- ◆ Alcohol sales in Yankees Premium area bars and lounges, in Luxury and Party City Party Suites, in the Audi Yankees Club, in the Mohegan Sun Sports Bar and at concessions stands and portable carts begin at noon.
- ◆ In-seat wait service begins at noon.
- ◆ The sale of alcohol by vendors in the seating areas begins 30 minutes before the scheduled start time of the game, but at no time earlier than noon.

Monday through Saturday games and Sunday night games:

- ◆ Alcohol sales in Yankees Premium area bars and lounges, in Luxury and Party City Party Suites, in the Audi Yankees Club, in the Mohegan Sun Sports Bar and at concessions stands and portable carts begin when gates open.
- ◆ In-seat wait service in the Legends and Champions Suites begins when gates open; in-seat wait service in the Delta SKY360° and Jim Beam Suites and the Field Level seating area begins one hour before the scheduled start time of the game.
- ◆ The sale of alcohol by vendors in the seating areas begins 30 minutes before the scheduled start time of the game.



WAIT UNTIL YOU SEE
★ ★ ★ ★ ★ ★ ★ ★ ★ ★
OUR NEW LINEUP

COMING SOON TO
MIDTOWN MANHATTAN

SALE OF ALCOHOL - CUTOFF TIMES

Sale of beer at portable carts in the Bleachers and in seating areas in the Bleachers will end at the conclusion of the fifth inning. Sale of beer in the Stadium's other seating areas will end two hours after the start of the game or in the middle of the seventh inning, whichever comes first. General sale of alcoholic beverages at all other non-Yankees Premium locations in the Stadium, other than the Bleachers, will end at the conclusion of the seventh inning.

A designated driver program is available to Guests of legal drinking age who pledge not to drink alcohol and to serve as designated driver. For more information, please see "Budweiser Good Sport Program" on Page 39.

Guests who are or appear to be impaired, who deliberately conceal alcohol while attempting to enter the Stadium or who are in any other violation of the alcohol policy face ejection without refund and possible arrest and/or revocation of season tickets and/or future ticket privileges.

The Yankees reserve the right to discontinue the sale of alcohol at any time.

ANIMALS

Service animals for Guests with disabilities are permitted. All other animals are prohibited. For more information, please see "Service Animals" on Page 58.

BAG POLICY

Each Guest is welcome to bring one bag into Yankee Stadium provided the bag is soft-sided (e.g., diaper bags, small purses, etc.) and its dimensions do not exceed 16 inches by 16 inches by 8 inches as stipulated by Major League Baseball security regulations. Briefcases, coolers and hard-sided bags and containers are not permitted. All bags will be thoroughly inspected before they are permitted into the Stadium. Bag-size bins will be used at inspection points, and bags and their contents must fit without assistance, modification or adjustment. There is no storage area for any items that do not meet security requirements.

BANNERS AND SIGNS

Banners and signs are permitted provided they are baseball-related, in good taste, not of a commercial nature and not supported by wood, metal or other materials that could be injurious in a crowded public setting. Banners and signs may not obstruct the view of other Guests or Yankee Stadium advertising signage or be affixed to the Stadium in any manner. Banners and signs may be carried through the stands between innings only. Banners and signs may not be displayed in fair territory. Any banner or sign may be removed, at any time, at the sole and absolute discretion of the Yankees.

BOTTLES AND CANS

No cans, thermoses or glass or aluminum bottles are permitted in Yankee Stadium. Exceptions are made for Guests with medical needs and glass baby bottles at the sole and absolute discretion of the Yankees.

Unopened soft-sided single-serve containers (e.g., small milk cartons, juice boxes, etc.), clear factory-sealed plastic water bottles 1 liter in size or smaller, and empty plastic sports bottles are permitted.

CAMERAS AND VIDEO EQUIPMENT

Single-frame flash photography is permitted as are extended-length zoom lenses provided they do not interfere with the game or event or other Guests' enjoyment of the game or event. Mono/tripods, other professional camera equipment, movie cameras and any other video or audio recording equipment are not permitted. Guests are not permitted to transmit and/or stream or aid in transmitting and/or streaming any account, description, picture, video, audio, reproduction or other information about any games or events.

DRESS CODE

The Yankees reserve the right to ask anyone with clothing deemed to be derogatory, profane or offensive to remove or cover up the item. Those who refuse will be denied entry or removed from Yankee Stadium. Because of safety and security concerns, Guests are prohibited from wearing clothing, face paint or masks that conceal or hide their faces.

EJECTION

Guests who refuse to follow the direction of Yankee Stadium Team Members (please see "Yankee Stadium Team Members" on Page 52) or who do not comply with the Guest Code of Conduct face ejection without refund and revocation of season tickets and/or future ticket privileges and may also be in violation of New York City ordinances, resulting in possible arrest and prosecution.

EMERGENCY EVACUATION

Should there be an immediate need to evacuate Yankee Stadium, Guests will be given instructions via, to the extent available, the public-address/open-caption systems and high-definition televisions in the concourses. Guests are encouraged to:

- ◆ be aware of their location in the Stadium at all times;
- ◆ identify the two exits located nearest to their seats;

- ◆ listen, watch for and follow instructions from the public-address system, video boards and concourse high-definition televisions (if available);
- ◆ ask for assistance and information from Yankee Stadium Team Members (please see “Yankee Stadium Team Members” on Page 52), police, and medical and security personnel;
- ◆ designate a meeting location outside the Stadium for their group in the event that they become separated during an evacuation.



ENTRY AND CARRY-IN POLICY

Inspection points have been established at all Yankee Stadium entrances. The Yankees reserve the right to inspect any bags, clothing or other articles prior to entry into the Stadium and prohibit entry or require removal of any items at their sole and absolute discretion.

NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches.

Guests may not carry the following items into the Stadium:

- any bag larger than 16 inches by 16 inches by 8 inches
- briefcases, coolers or other hard-sided bags or containers
- glass, cans, aluminum bottles or thermoses
- laser pens
- video cameras or mono/tripods
- laptop computers
- firearms, knives or weapons of any kind
- illegal drugs or substances

- brooms, poles, staffs or sticks
- baseball bats of any size
- televisions
- animals (except service animals to aid Guests with disabilities)
- air horns or other distracting noisemakers
- any devices that may interfere with and/or distract any sports or event participant, other Guest, audio or audio/visual telecast or recording of the game or event, or any technology-related service provided in the Stadium
- masks or costumes
- projectiles (e.g., Frisbees, beach balls, etc.)
- aerosol cans (e.g., mace, pepper spray, hairspray, sunscreen, etc.)
- confetti or glitter
- fireworks
- obscene or indecent clothing

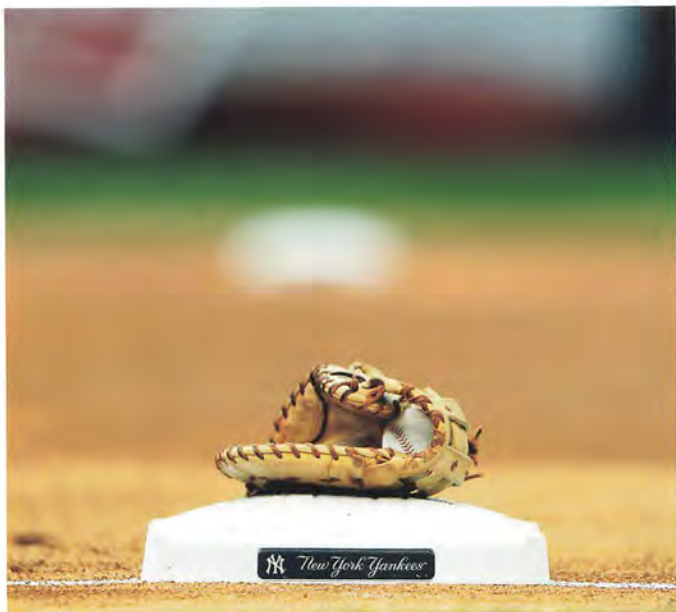
Such items will be prohibited from being brought into the Stadium. **There is no storage area for these items.** Guests arriving by public transportation should take particular care not to bring any prohibited items, as no exceptions will be made.

The Yankees reserve the right to change or modify this policy without notice.

GAME-DAY ACCESS TIPS

Inspection points have been established at all Yankee Stadium entrances, and Guests and their belongings may be searched. To expedite entry and assist Yankee Stadium Team Members (please see “Yankee Stadium Team Members” on Page 52), Guests should abide by the following recommended guidelines:

- ◆ Arrive when gates open to avoid lines and to enjoy pregame in-Stadium activities.
- ◆ Have ticket in hand.
- ◆ Remove headwear upon entering the inspection area; it will be screened.
- ◆ Unzip and open coats, jackets, purses and/or bags upon entering the inspection area.
- ◆ Refrain from bringing any items on the prohibited items list.



EXIT/RE-ENTRY

Guests are not permitted to leave Yankee Stadium and return on the same ticket. Re-entry will be permitted only in the case of an emergency. In the event of an emergency, please see security personnel prior to exiting the Stadium.

FOOD AND BEVERAGE POLICY

Guests are permitted to bring food for individual consumption into Yankee Stadium as long as items are brought in a clear plastic grocery-style bag and are consumed in the general seating area. Outside food may not be brought into Stadium restaurants, suites or clubs. Food that could be used as a projectile (e.g., apples, oranges, etc.) should be sliced or sectioned. Clear factory-sealed plastic water bottles 1 liter in size or smaller are also permitted. Please see "Bottles and Cans" on Page 30.

LOST CHILDREN/GROUP MEMBERS

In the event a child or group member becomes separated from his or her group, the Guest will be escorted to the Yankee Stadium Lobby, adjacent to Gate 2. Guests looking for a lost child or group member should locate a Yankee Stadium Team Member (please see "Yankee Stadium Team Members" on Page 52) and go directly to the lobby. Guest Relations provides complimentary wristbands for parents or group leaders who wish to "tag" their children or group members with their seat location. Parents and group leaders may get wristbands at Guest Relations Booths and Kiosks throughout the Stadium.

RAILINGS

For the safety of everyone at Yankee Stadium, Guests are asked to refrain from leaning on, reaching over, sitting on or standing near Stadium railings or ledges.

SAFETY WARNING

During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

SMOKING POLICY

Smoking is prohibited in Yankee Stadium. There are no designated smoking areas, and re-entry is prohibited. Violators will be ejected immediately.





STANDING/SITTING

Standing or sitting in the aisles, on the ramps or in the stairways is not permitted. Guests will be asked to return to their seats. Sitting or standing on seat backs, standing on seats or stepping over/on seats is also prohibited.

STROLLERS

Strollers are permitted in Yankee Stadium. Fold-up strollers should be stored under Guests' seats, and non-folding strollers should be stored at the Guest Relations and Ticket Sales Booth, adjacent to Gate 6 in the Great Hall.

UMBRELLAS

Umbrellas are permitted in Yankee Stadium. However, an umbrella may only be used if, when open, it provides protection only to the Guest holding it and does not interfere with other Guests' enjoyment of the game or event or compromise other Guests' ability to view the game or event. Large and/or golf umbrellas are not permitted in the Stadium. Guests may be asked to close their umbrella if it is obstructing the view of other Guests.

NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches.

NOTICE: The Yankees reserve the right, with or without refunding any amount paid by the ticket holder, to refuse admission to and/or eject any person who: (a) is or appears to be impaired; (b) deliberately conceals alcohol or illegal substances while attempting to enter Yankee Stadium; (c) uses foul or abusive language; or (d) wears or fails to cover obscene or indecent clothing. Ticket holders acknowledge and agree that the Yankees' ban on foul/abusive language and obscene/indecent clothing does not violate their right to free speech and/or expression and that such time, place and manner of the restrictions are reasonable to ensure the safety of all Guests and event participants and to preserve the enjoyment of the game or event for all Guests. In addition, ticket holders further acknowledge and agree that by entering the Stadium, they hereby consent to the ban on foul/abusive language and obscene/indecent clothing and waive, to the fullest extent they may legally and effectively do so, any objection they may now or hereafter have to such ban and the penalties that the Yankees may impose for any violation of the same.

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YANKEES

◆ A to Z GUIDE ◆

New York Yankees



AUDI YANKEES CLUB



Please see "Yankees Club Memberships" on Page 7.

ATMs

presented by **Bank of America** 

For Guests' convenience, automated teller machines (ATMs) are at the following locations:

- ◆ Great Hall: Adjacent to the Guest Relations and Ticket Sales Booth, near Gate 6
- ◆ Field Level: Section 127B-128
- ◆ Main Level: Sections 214A and 222
- ◆ Terrace/Grandstand Level: Sections 313, 320C and 330-331
- ◆ Bleachers: Section 237

Guests experiencing ATM-related problems should contact their financial institutions.

AUTOMOBILE TROUBLE



The AAA Automobile Club of New York provides free emergency roadside service after home games to any Guest experiencing automobile trouble. Guests requiring this service should go to the Guest Relations and Ticket Sales Booth, adjacent to Gate 6 in the Great Hall, or to the Yankee Stadium Lobby, adjacent to Gate 2.

BATTING PRACTICE

Guests who choose to watch batting practice and infield workouts from a seat other than their own may remain until 45 minutes after the gates open. At that time, Guests will be asked to return to their seats. On certain game days, the Yankees may elect not to take batting practice, infield workouts or both.

BIRTHDAY MESSAGES

Please see "Game-day Messages" on Page 42.

BOMBER BUCKS

Redeemable only for individual tickets to regular-season home games and Yankee Stadium tours (subject to availability), Bomber Bucks are available in any denomination and may be purchased at Yankee Stadium Ticket Windows or online at yankees.com. Bomber Bucks are redeemable only at ticket windows and are not redeemable for concessions or merchandise.

BUDWEISER GOOD SPORT PROGRAM



The Yankees and Budweiser have teamed up to implement the Budweiser Good Sport Program to encourage Guests to volunteer to be the designated driver for their group. For more information, please visit the Guest Relations Booths or any Budweiser Good Sport Kiosk throughout Yankee Stadium. Program registrants must be 21 years of age or older and have a valid driver's license.

CAR SERVICE DISPATCH

Car service dispatch is available outside Gate 2.

COMMENTS, COMPLIMENTS AND FEEDBACK

Guests with a comment, a compliment or feedback may express it in person during games at Guest Relations Booths and Kiosks or at the Yankee Stadium Lobby, adjacent to Gate 2. Guests are encouraged to fill out comment cards, available throughout the Stadium. Guests may also email customerservice@yankees.com, call (646) 977-8000 or send a letter to Attn: Guest Relations, New York Yankees, Yankee Stadium, One East 161st Street, Bronx, NY 10451.

COMMUNITY RELATIONS/ NEW YORK YANKEES FOUNDATION

The Yankees are committed to promoting and sustaining cordial and cooperative relationships with their neighbors and community partners, working in conjunction with them to enhance the quality of life throughout the surrounding communities. On a consistent basis, the Yankees partner with community-based organizations to host events at Yankee Stadium and dedicate several millions of dollars in resources to support various outreach initiatives that focus on providing positive educational, recreational and social outlets for New York City residents. For more information, including a list of the Yankees' community outreach initiatives, please visit yankees.com.



2012 Bronx Winter Wonderland

CREDIT CARDS



For Guests' convenience, MasterCard, American Express and Visa are accepted at Yankee Stadium Ticket Windows, at merchandise stores and kiosks, at permanent concessions stands and at many portable concessions carts throughout the Stadium. MasterCard is the preferred card of the Yankees and is welcome wherever credit cards are accepted.

DIRECTIONS

Please see "Transportation and Parking" on Page 50.

DONATION REQUESTS

Donations must be submitted in writing on official letterhead and include the mission, date of the event, an event description and a representative's contact information. Please note that because of the volume of requests received, those requesting a donation should allow six to eight weeks for the request to be considered. Inquiries should be emailed to community_relations@yankees.com, faxed to (718) 992-2599 or sent to Attn: Community Relations, New York Yankees, Yankee Stadium, One East 161st Street, Bronx, NY 10451.

ELEVATORS

There are 16 public elevators to help Guests navigate Yankee Stadium:

- ◆ Gate 2: Two elevators in the Yankee Stadium Lobby for SAP Suite Level ticketed Guests, Guests with disabilities wishing to access the Main and Terrace/Grandstand Levels, and those Guests who have access to the Audi Yankees Club
- ◆ Gate 4: Two elevators for Legends Suite, Delta SKY360° Suite and SAP Suite Level ticketed Guests
- ◆ Great Hall: Eight elevators for Guests wishing to access the Main and Terrace/Grandstand Levels
- ◆ Gate 6: Two elevators for Guests wishing to access NYY Steak, Guests with disabilities wishing to visit the New York Yankees Museum presented by Bank of America, Party City Party Suite ticketed Guests, and those Guests who have access to the FedEx Banquet & Conference Center
- ◆ Gate 8: Two elevators that provide Guests with access to the Field Level and Bleachers



FAN CLUB

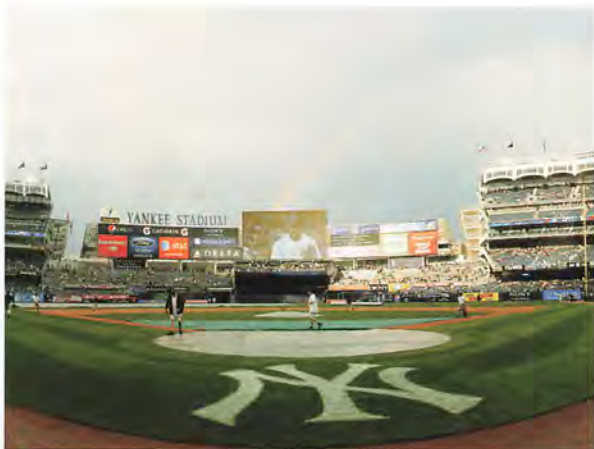
**YANKEES
UNIVERSE**

MODELL'S
SPORTING GOODS Cotto
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Yankees Universe is the official fan club of the Yankees. With a Yankees Universe membership, fans can connect to other fans and the Yankees via a members-only website. Members will receive other benefits, including a personalized membership card, fast-track entry at Yankee Stadium and special offers. There are multiple membership tiers, and benefits and opportunities increase with each tier. New in 2013, for the Yankees' next generation of supporters, memberships into the Yankees Universe Baby tier are available and include Yankees bottles and pacifiers, a Yankees bib and a personalized certificate. For more information or to purchase a membership, please visit yankees.com or call (800) GO-YANKS. A portion of Yankees Universe proceeds goes to the Yankees Universe Fund at Memorial Sloan-Kettering Cancer Center.

FAN MAIL

The Yankees offer a free fan package with various team-related items. Fans interested in receiving a package should send a postcard to Attn: Yankees Fan Mail Department, New York Yankees, Yankee Stadium, One East 161st Street, Bronx, NY 10451. Fans interested in writing to a specific player or seeking player autographs must solicit players directly. Fans should include a self-addressed envelope with postage paid. **Items sent for autograph purposes or otherwise are sent at fans' own risk.** Players receive a tremendous amount of fan mail, and the Yankees cannot guarantee a response. When writing to a player, letters should be addressed to Attn: [Name of Player], New York Yankees, Yankee Stadium, One East 161st Street, Bronx, NY 10451.



FANTASY CAMP

The Yankees host a Fantasy Camp twice a year and a Women's Mini-Fantasy Camp once a year at George M. Steinbrenner Field. For more information, please visit yankees.com or call (800) 368-CAMP. The Yankees also offer summer baseball camps for children in the New York metropolitan area. For more information, please see "Yankees Youth Camps" on Page 53.

FIRST AID

Emergency medical personnel and ambulances are at Yankee Stadium during all games and public events. There are three first-aid locations: Field Level at Section 128, Main Level at Section 221 and Terrace/Grandstand Level at Section 320C. Automated external defibrillators are located at various points throughout the Stadium, and designated medical personnel have been trained and certified to use them. Guests in need of medical assistance should notify security personnel or the nearest Yankee Stadium Team Member (please see "Yankee Stadium Team Members" on Page 52) or go to the nearest first-aid station. Roving medical personnel are also available throughout the Stadium.

GAME-DAY MESSAGES

 **pepsi FAN MARQUEE:** The Pepsi Fan Marquee displays personalized messages of 12 words or fewer. The messages are announced over the public-address system and displayed on the high-definition video board in center field. Only 10 messages appear per game (all in the middle of the fifth inning). Messages are available on a first come, first served basis and appear at the sole and absolute discretion of the Yankees. Each message costs \$100, which is donated to the not-for-profit New York Yankees Foundation.

VIDEO BOARD MESSAGES: The left-center field video board is used to display general video board messages. Messages are limited to four basic greetings: "Happy Birthday," "Yankees Welcome," "Happy Anniversary" and "Congratulations." Messages may only include first and last names; nicknames and further personalization are not permitted. Each message costs \$10, which is donated to the not-for-profit New York Yankees Foundation.

Messages must be received one week prior to the desired date of display, are subject to availability and appear at the sole and absolute discretion of the Yankees. Only confirmed messages will appear. Fans are encouraged to place their requests early, as games fill up quickly.

For more information or to purchase a game-day message, please call (718) 579-4464 or email scoreboard@yankees.com.

GATE LOCATIONS AND OPENINGS

Yankee Stadium has four gate locations for entry and exit:

- ◆ Gate 2, adjacent to left field: Enter via Jerome Avenue and East 164th Street
- ◆ Gate 4, behind home plate: Enter via East 161st Street and Jerome Avenue
- ◆ Gate 6, adjacent to right field: Enter via East 161st Street and River Avenue
- ◆ Gate 8, adjacent to center field: Enter via River Avenue and East 164th Street

Gates open two hours prior to the scheduled start time of every home game. Please note that gate openings are subject to change during inclement weather and for special events, doubleheaders, Opening Day and postseason play. There may be a point during a game or event when Guests may only enter through the Yankee Stadium Lobby, adjacent to Gate 2.

GUEST RELATIONS BOOTHS/KIOSKS

Guest Relations Ambassadors (please see "Yankee Stadium Team Members" on Page 52) are at Yankee Stadium to ensure that all Guests have a safe, enjoyable experience. The Stadium's two Guest Relations Booths are open during games to assist Guests with questions and address any needs they may have. The booths are located adjacent to Gate 6 in the Great Hall and on the Field Level at Section 128. Guest Relations Kiosks are also available in and around the Stadium.

GUESTS WITH DISABILITIES

Please see Pages 56-59. For wheelchair accessible seat locations, please see the inside back cover.

HARD ROCK CAFE YANKEE STADIUM



Located on East 161st Street and River Avenue, Hard Rock Cafe Yankee Stadium is open year-round and features a menu that includes burgers, salads and barbecue. Please visit yankees.com or www.hardrock.com or call (646) 977-8888 for hours of operation.

LATINO AFFAIRS

The Yankees' Department of Latino Affairs serves as the Yankees' in-house resource on all Hispanic matters, working directly with other departments to develop new initiatives and to take advantage of opportunities to connect with and involve the Latino community. Among its initiatives:

- ◆ Community events and on-field ceremonies
- ◆ Latino-specific content in Yankees official publications
- ◆ Monthly player press conferences for Spanish-language media
- ◆ Monitoring of the team's Spanish radio broadcasts and website
- ◆ Hispanic Heritage Month celebrations
- ◆ Work with the Yankees Baseball Academy in Boca Chica, Dominican Republic, on business matters and community service projects

For more information, please call (718) 579-4487 or email fanaticos@yankees.com.

yankeesbeisbol.com



Singer/guitarist José Feliciano

LOST AND FOUND

Anyone wishing to turn in a found item or inquire about a lost item may do so at the Guest Relations and Ticket Sales Booth, adjacent to Gate 6 in the Great Hall, or at the Yankee Stadium Lobby, adjacent to Gate 2. To inquire via phone, please call (718) 579-4413. Lost items will be held for 30 days before being disposed of or donated to an appropriate charitable organization.

MERCHANDISE

For merchandise locations within Yankee Stadium, please see the level-by-level maps on Pages 60-65. For information regarding merchandise discounts for certain Full Season Ticket Licensees, as one of the New York Yankees Legacy Club benefits, please see Page 10.

MILITARY APPRECIATION DAY

The Yankees are proud to pay tribute to members of the United States military and, in particular, to the United States Special Operations Command, a highly trained and rapidly deployable unit of Army, Navy, Air Force and Marine Corps forces personnel that supports worldwide special operations. Military Appreciation Day ceremonies have included demonstrations by the United States Army Golden Knights parachute team, among other military groups, and the presentation of colors.

MOHEGAN SUN SPORTS BAR



Please see "Yankees Club Memberships" on Page 7.

MONUMENT PARK

Monument Park, a museum in and of itself, recognizes former Yankees greats. On game days, it opens with the gates and remains accessible for Guests' enjoyment until 45 minutes prior to the scheduled start time of the game (subject to capacity limitations). Please note that the line to Monument Park may close earlier than the Park itself. Signage directs Guests to Monument Park. Yankee Stadium Team Members (please see "Yankee Stadium Team Members" on Page 52) are also available to assist Guests.

NEW YORK YANKEES MUSEUM

presented by **Bank of America** 

The New York Yankees Museum presented by Bank of America — a museum within a museum — is located adjacent to Gate 6 on the Main Level and tells baseball's and the Yankees' storied history through both permanent and rotating exhibits of historic artifacts. Guests can enjoy the museum free of charge on game days from the time the gates open until the end of the eighth inning. On non-game days, visitors can experience the museum as part of Yankee Stadium tours.



NON-BASEBALL EVENTS

Yankee Stadium has a diverse selection of unique event locations with year-round availability for corporate, social or not-for-profit events, including:

- ◆ Banquets and awards dinners
- ◆ Bar/Bat Mitzvahs
- ◆ Barbecues and picnics
- ◆ Birthday and holiday parties
- ◆ Concerts
- ◆ Corporate events and conferences
- ◆ Fundraisers and trade shows
- ◆ Press conferences
- ◆ Weddings and receptions

The Stadium offers 23 unique spaces and provides in-house catering service as well as an assortment of prescreened vendors. For more information, please visit yankees.com, call (646) 977-8400 or email events@yankees.com.

NURSING MOTHERS

A mother may nurse her child in any public location where she is comfortable and authorized to be. Nursing mothers seeking more discreet accommodations are welcome to use the Guest Relations Booth at Section 128, pending room availability.

NY Y STEAK



Located above Hard Rock Cafe Yankee Stadium inside Gate 6, NY Y Steak offers a menu featuring USDA prime dry-aged

beef, fresh seafood and a variety of premium wines. Please visit yankees.com or www.nyysteak.com or call (646) 97-STEAK for days and hours of operation. For information regarding a new NYY Steak location in Midtown Manhattan, scheduled to open in 2013, please visit yankees.com or www.nyysteak.com.

OLD-TIMERS' DAY

presented by **ERNST & YOUNG**
Quality In Everything We Do

Every year, the Yankees honor their rich history by welcoming back those who contributed to it. Former Yankees players are invited back to Yankee Stadium and recognized for their contributions to the organization. Old-Timers' Day 2013 is scheduled for June 23.

PARKING

Please see "Transportation and Parking" on Page 50.

PROHIBITED ITEMS

Please see "Entry and Carry-in Policy" on Page 31.

PUBLICATIONS



There is no better way to follow the Bombers than with Yankees official publications. Full of stats, photos, features, reviews and previews, the *2013 New York Yankees Official Yearbook* provides fans with everything they need to know going into the season while *Yankees Magazine* keeps fans up-to-date as the season unfolds. The Yankees also offer the Official 2013 Media Guide and Record Book, team photos and retrospective books,

such as *Yankee Stadium: The Official Retrospective* and *The Final Season: The Official Retrospective*. Select Yankees official publications are available digitally. For more information or to order, please call (800) GO-YANKS or visit yankees.com. Yankees official publications are available at Yankee Stadium.



PUBLIC TRANSPORTATION

Please see "Transportation and Parking" on Page 50.

RADIO BROADCASTS

Please see "Television and Radio Broadcasts" on Page 49.

RECYCLING AND COMPOSTING

The Yankees have made recycling part of the Yankee Stadium experience and encourage all Guests to reduce, reuse and recycle. The Yankees' recycling program includes recycling and composting receptacles located throughout the concourses. Recyclable and compostable items include food waste, beverage cups, food packaging, cardboard, glass, plastics and paper. For more information on the Yankees' green initiatives, please visit yankees.com.

RESTROOMS/FAMILY RESTROOMS

Restrooms and accessible restrooms are located on all levels of Yankee Stadium and are equipped with baby-changing tables. Family restrooms are in the following locations:

- ◆ Field Level: Sections 106, 124 and 130
- ◆ Delta SKY360° Suite: Section 221B
- ◆ Main Level: Sections 219, 227A and 234
- ◆ Terrace/Grandstand Level: Sections 311, 317, 327 and 333
- ◆ Bleachers: Section 201

SAFETY WARNING

During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

SCOREBOARD MESSAGES

Please see "Game-day Messages" on Page 42.

TAXI STAND

Please see "Car Service Dispatch" on Page 39.

TELEVISION AND RADIO BROADCASTS

TELEVISION Yankees games are broadcast locally on YES and My9. Some games are broadcast nationally by ESPN, FOX, TBS and MLB Network. When watching games on YES and My9, viewers can access a Spanish-language broadcast via their television's SAP button. For game dates, times and broadcasts, please see the 2013 Yankees schedule on the inside front cover or visit yankees.com.



RADIO If you live in the New York City area, the Yankees Radio Network can be heard on WCBS-AM 880. A Spanish broadcast is available on WADO-AM 1280. If you reside outside of the metropolitan area, please visit yankees.com to determine if there is a local radio affiliate near you.



TOURS*

presented by 

Fans can get a behind-the-scenes look of the museum known as Yankee Stadium with the Classic Tour. The tour includes visits to the New York Yankees Museum presented by Bank of America, Monument Park, and the Yankees dugout, batting cage area and clubhouse. Tours run daily, except when the Yankees play at home on weekends or are scheduled to play a weekday day game, and continue during the offseason with modifications. Group tours, accommodating between 12 and 30 people, and Party City Birthday Bashes — the Classic Tour plus a birthday party at Hard Rock Cafe Yankee Stadium — are available and must be reserved in advance. Fans can receive a discount on all Stadium tour tickets by using their MasterCard. For more information on these tours and others, including the Twilight Tour and Legends Tour, please visit yankees.com, call (212) YANKEES or email tours@yankees.com. Tour proceeds are dedicated to supporting the efforts of the New York Yankees Foundation.

*All sites on the tours are subject to availability. The Yankees reserve the right to cancel all or part of a tour. All tickets are for the time and date specified. Tickets are nonexchangeable and nonrefundable.

TRANSPORTATION AND PARKING

PUBLIC TRANSPORTATION

- ◆ **BY SUBWAY** The No. 4 train (East Side) and the D train (Sixth Avenue) make stops at the 161st Street/Yankee Stadium subway stations, located on East 161st Street and River Avenue. B train (Sixth Avenue) service is also available, but only on weekdays. For more information, please visit www.mta.info or call the MTA at 511.
- ◆ **BY BUS** Several New York City transit bus lines provide service to the Stadium. The Bx6 and Bx13 buses stop at East 161st Street and River Avenue; the Bx1 and Bx2 buses stop at East 161st Street and the Grand Concourse, a short walk from the Stadium; and the BxM4 stops at the Grand Concourse and East 161st Street (northbound) and East 158th Street (southbound). For more information, please visit www.mta.info or call the MTA at 511.
- ◆ **BY TRAIN** Metro-North offers train service to the Stadium from anywhere in its service territory. For more information, please visit www.mta.info or call the MTA at 511.



Guests and Yankee Stadium Team Members are encouraged to utilize public transportation in order to reduce CO₂ emissions and reliance on foreign oil.





DRIVING DIRECTIONS Yankee Stadium is located at One East 161st Street in the Bronx and is accessible from the Major Deegan Expressway (Interstate 87) at the following exits:

- ◆ **Northbound I-87:** Exit 3 (Grand Concourse and East 138th Street), Exit 4 (East 149th Street) and Exit 5 (East 161st Street)
- ◆ **Southbound I-87:** Exit 6 (East 153rd Street and River Avenue) and Exit 5 (East 161st Street)

For driving directions, please visit yankees.com. For drivers using GPS, please plug the following address into your GPS unit: One East 161st Street, Bronx, New York.



PREPAID PARKING

The Yankees neither control nor operate the parking lots and garages surrounding the Stadium and are not responsible for setting parking lot rates, refund policies, rules and/or procedures. Standard Parking was granted those rights, including responsibility for establishing and controlling parking rates, refund policies, rules and/or procedures, by New York City. Full- and partial-season parking packages can be purchased at a discount off the game-day parking rate. For more information, please contact your Yankees representative.



WHEELCHAIR ACCESSIBLE SEATING

Please see the inside back cover for wheelchair accessible seating locations.

YANKEE STADIUM TEAM MEMBERS*



From the instant Guests arrive at Yankee Stadium to the moment they leave, a variety of Yankee Stadium Team Members works in conjunction to make each and every Guest's experience as enjoyable, meaningful and memorable as possible. Yankee Stadium Team Members include:

- ◆ Ambassadors
- ◆ Maintenance Team Members
- ◆ Medical Personnel
- ◆ Premium Hosts and Hostesses
- ◆ Retail Associates and Concessionaires
- ◆ Security
- ◆ Ticket Takers

For more information about Yankee Stadium Team Members, please visit yankees.com.

YANKEES UNIVERSE FUND

YANKEES UNIVERSE The Yankees Universe Fund was created by the Yankees and Memorial Sloan-Kettering Cancer Center to support the center's programs in pediatric cancer research, care and education.

* Please note that Yankee Stadium Team Members are not necessarily employees of the Yankees. All those who work in the Stadium and provide services to Guests are referred to as "Team Members" even though they may not be employed by the Yankees.

Proceeds for the fund are generated through donations and through the sale of Yankees Universe fan club memberships (please see Page 41) and Yankees Universe T-shirts. The T-shirts can be purchased at yankees.com and at Yankees Team Stores in Yankee Stadium. All net proceeds from the sale of the T-shirts are donated to the department of pediatrics at Memorial Sloan-Kettering.

YANKEES YOUTH CAMPS

presented by  

The Yankees offer summer baseball camps in the New York metropolitan area for boys and girls ages 5 through 12. For more information, please visit yankees.com, call (212) 381-7786 or email summercamps@yankees.com.



NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches.

WARNING: During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

NOTICE: The Yankees reserve the right, with or without refunding any amount paid by the ticket holder, to refuse admission to and/or eject any person who: (a) is or appears to be impaired; (b) deliberately conceals alcohol or illegal substances while attempting to enter Yankee Stadium; (c) uses foul or abusive language; or (d) wears or fails to cover obscene or indecent clothing. Ticket holders acknowledge and agree that the Yankees' ban on foul/abusive language and obscene/indecent clothing does not violate their right to free speech and/or expression and that such time, place and manner of the restrictions are reasonable to ensure the safety of all Guests and event participants and to preserve the enjoyment of the game or event for all Guests. In addition, ticket holders further acknowledge and agree that by entering the Stadium, they hereby consent to the ban on foul/abusive language and obscene/indecent clothing and waive, to the fullest extent they may legally and effectively do so, any objection they may now or hereafter have to such ban and the penalties that the Yankees may impose for any violation of the same.

SONY
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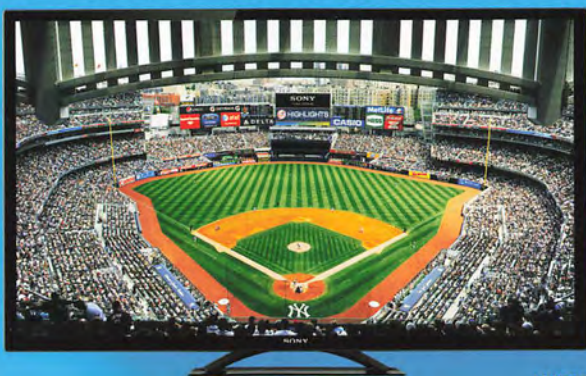
spotting a curveball has never been easier

See every detail, even the seams on the ball, with Sony's best picture ever. Check out our latest lineup of HDTVs, try out new products and get expert advice – only at Sony.



Proud Partner of the New York Yankees

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HX850

Visit the Sony Store on 55th and Madison to see our best picture ever.

GUESTS WITH DISABILITIES

The Yankees strive to provide an accessible environment for all their Guests at Yankee Stadium. Wheelchair accessible and designated aisle seats are available at various price points and locations and include Yankees Premium seat locations. The Stadium also offers enhanced accessibility for Guests with hearing loss or low vision and for Guests who are deaf or blind.

For additional information about accessibility at the Stadium or if you have any questions or comments, please contact:

Disabled Services

(718) 579-4510 (voice) or (718) 579-4595 (TTY)
disabledservices@yankees.com

While at the Stadium during a game or public event, Guests may request to speak with a member of Disabled Services in person at any Guest Relations Booth or Kiosk or in the Yankee Stadium Lobby, adjacent to Gate 2.

ACCESS-A-RIDE BUS STOP The Access-A-Ride bus stop is located adjacent to Gate 4 on East 161st Street.

ALTERNATIVE FORMAT MATERIALS Home-game schedules and other print materials are available in Braille or large print upon request through Disabled Services.

ASSISTIVE LISTENING DEVICES Assistive Listening Devices are available at no charge at the Guest Relations Booths. A credit card or acceptable form of picture identification (e.g., valid driver's license or nondriver government-issued photo ID card) is required as a deposit. Guests have a choice of an ear speaker, stereo headset or neckloop.

ATMs All ATMs at Yankee Stadium are marked with Braille. For ATM locations, please see "ATMs" on Page 38.

CAPTIONING There are two dedicated open-caption video boards for Guests who are deaf or have hearing loss: one in left field, just below Section 233B, and one in right field, just below Section 206. Captioning is also provided on the right-center field video board, on the high-definition video board in the Great Hall, on high-definition televisions throughout Yankee Stadium and on the video board in the New York Yankees Museum presented by Bank of America.

CONCESSIONS STANDS Guests requiring assistance at any food service area should notify the nearest Yankee Stadium Team Member (please see "Yankee Stadium Team Members" on Page 52), including those working at that concessions stand. Concessions stands have pens and paper and some combination of menus in Braille and/or large print and a reader to provide assistance in communicating.

DIRECTIONAL/WAY-FINDING SIGNAGE Directional/way-finding signage throughout Yankee Stadium assists Guests in getting around. Most of the directional signage is traditional mounted signage with large white lettering on a navy blue background. There is also large-scale electronic directional signage in the Great Hall.

DROP-OFF/PICKUP For information on dropping off or picking up Guests with disabilities, please contact Disabled Services.

ELECTRICAL OUTLETS Electrical outlets available for recharging wheelchairs, scooters and other medical equipment are located at the Guest Relations Booths and at the following wheelchair accessible seating areas: Sections 021B, 029, 104-106, 109, 111, 114A, 116, 118-121B, 124, 127A, 130, 132-134, 211, 225, 226, 305, 306, 309, 310, 313-315, 317-320A, 320C-323, 325-327, 330, 331, 333 and 334 and in the Bleachers at Sections 203 and 235-237.

ELEVATORS There are 16 public elevators at Yankee Stadium. Elevator operators are stationed in each elevator used by the general public. For locations, please see "Elevators" on Page 40.

EMERGENCY EVACUATION Please see "Emergency Evacuation" on Page 30.

ESCALATORS There are two escalator banks at Yankee Stadium: one adjacent to the Yankee Stadium Ticket Office, located near Gate 4, and one adjacent to the Guest Relations and Ticket Sales Booth, located near Gate 6 in the Great Hall. Please be advised that escalators may be turned off and/or reversed during the course of the game or event. Please note that elevators are available as an alternate means of getting around.

All seat locations are subject to availability.

Time, opponent, date and team rosters and lineups, including the Yankees' roster and lineup, are subject to change.

Tickets may not be used for advertising, promotions of any kind (e.g., sell promotions, product promotions, ticket promotions, business promotions and/or commercial promotions) or any other commercial purposes, including, without limitation, contests, auctions, sweepstakes and giveaways, without the express written consent of the Yankees.

In no event will the Yankees be liable to the ticket holder and/or ticket purchaser for any direct, indirect, consequential, exemplary, incidental, special or punitive damages or for lost profits, revenues or business opportunities even if the Yankees have been advised of the possibility of such damages.

Be advised that the Yankees reserve the right to take appropriate action against individuals who fraudulently obtain wheelchair accessible and/or companion seats, including, without limitation, ejection and legal action.

FIRST AID/MEDICAL Please see "First Aid" on Page 42.

HANDHELD RADIOS A limited number of handheld radios are available at no charge at the Guest Relations Booths. A credit card or acceptable form of picture identification (e.g., valid driver's license or nondriver government-issued photo ID card) is required as a deposit. Guests will be provided with a stereo headset.

GUEST RELATIONS BOOTHS/KIOSKS Please see "Guest Relations Booths/Kiosks" on Page 43.

INDUCTION LOOPS Induction loops have been installed at approximately 50 locations throughout Yankee Stadium, including some concessions stands, first-aid stations, merchandise stores, Guest Relations Booths and ticket windows. For a list of locations, please contact Disabled Services or visit a Guest Relations Booth.

MONUMENT PARK Monument Park is accessible via elevators adjacent to Gate 8. Please ask a Yankee Stadium Team Member (please see "Yankee Stadium Team Members" on Page 52) for assistance. For more information, please see "Monument Park" on Page 45.

RAMPS There are two ramps located inside Yankee Stadium: one adjacent to Gate 2 on the left-field side of the Stadium and one adjacent to Gate 6 on the right-field side of the Stadium. Both ramps are accessible for Guests who use wheelchairs or scooters.

RESTROOMS/FAMILY RESTROOMS For locations, please see "Restrooms/Family Restrooms" on Page 48.

SEATING AND TICKET PRICING For wheelchair accessible seat locations and prices, please see Page 68 and the inside back cover. For more information, please contact Disabled Services or visit yankees.com.

SERVICE ANIMALS Service animals accompanying Guests with disabilities are permitted in Yankee Stadium. If special accommodation is required, please contact Disabled Services. Guests who need to "park" or "air" their service animal must proceed to the Yankee Stadium Lobby, adjacent to Gate 2, to have their ticket stamped/signed by security personnel. After the ticket has been stamped/signed, Guests may exit and re-enter the Stadium only through the lobby.

TTY TELEPHONE In the case of an emergency, a TTY telephone is available at the Guest Relations and Ticket Sales Booth, adjacent to Gate 6 in the Great Hall.

TOURS All Yankee Stadium tours are accessible for Guests who use wheelchairs or scooters. For those requiring interpreting services, please call (646) 977-TOUR at least three weeks prior to the anticipated tour date. For more information, please see "Tours" on Page 49.

WHEELCHAIR STORAGE Guests may store their wheelchairs/scooters at Guest Relations Booths or have security personnel assist with storing the wheelchair/scooter as close as possible to their seat location. The Yankees are not responsible for the damage or theft of any stored item.

WHEELCHAIR TRANSFER Courtesy wheelchair transfers may only be provided from the gate Guests enter through to their seat location and from their seat location to an exit gate when they are ready to leave. The Yankees recommend that Guests bring a wheelchair/scooter to move around at their convenience and to access restrooms, concessions stands and other areas, as Yankee Stadium does not have wheelchairs to rent or loan for any portion of the game or event. If the need arises, the courtesy wheelchair transfer service may be halted because of medical situations. Guests may request this courtesy service from security personnel. Please be aware that there will be a period of time that Guests will have to wait for a wheelchair transfer. Wheelchair transfers are available on a first come, first served basis. Wheelchair transporters are not permitted to leave the Stadium to pick up or deliver Guests outside the gates.

NOTICE: For the safety of every Guest, all persons specifically consent to and are subject to metal detector and physical pat-down inspections prior to entry. Any person or property that could affect the safety of Yankee Stadium, its occupants or its property shall be denied entry. Guests may bring into the Stadium one soft-sided bag no larger than 16 inches by 16 inches by 8 inches.

WARNING: During all batting practices, fielding practices, warm-ups and the course of all baseball games and the baseball game experiences, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands, concourses and concessions areas. For the safety of every Guest, all Guests must stay alert and be aware of their surroundings at all times while visiting Yankee Stadium. Accordingly, Guests who are concerned with their original ticketed location by reason of the foregoing, at any time before, during or after the baseball game and the baseball game experiences, should contact any Guest Relations representative to request that they be relocated; however, please remember that: (a) any requested relocation is subject to availability, and (b) any alternate seat or standing location may be in a section and/or level of the Stadium and/or within a price category that is not in the same section and/or level and/or price category of the Guests' original ticketed location, regardless of their original ticketed location.

NOTICE: The Yankees reserve the right, with or without refunding any amount paid by the ticket holder, to refuse admission to and/or eject any person who: (a) is or appears to be impaired; (b) deliberately conceals alcohol or illegal substances while attempting to enter Yankee Stadium; (c) uses foul or abusive language; or (d) wears or fails to cover obscene or indecent clothing. Ticket holders acknowledge and agree that the Yankees' ban on foul/abusive language and obscene/indecent clothing does not violate their right to free speech and/or expression and that such time, place and manner of the restrictions are reasonable to ensure the safety of all Guests and event participants and to preserve the enjoyment of the game or event for all Guests. In addition, ticket holders further acknowledge and agree that by entering the Stadium, they hereby consent to the ban on foul/abusive language and obscene/indecent clothing and waive, to the fullest extent they may legally and effectively do so, any objection they may now or hereafter have to such ban and the penalties that the Yankees may impose for any violation of the same.

-  ATM
-  ELEVATOR
-  ESCALATOR
-  FAMILY RESTROOM
-  FIRST AID
-  RAMP
-  RESTROOM
-  STAIRS
-  WATER FOUNTAIN
-  WHEELCHAIR ACCESSIBLE SEATING



To Metro-North



LEVEL



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CONCESSIONS AND MERCHANDISE OFFERINGS ARE SUBJECT TO CHANGE.
VISIT YANKEES.COM FOR THE MOST UP-TO-DATE INFORMATION.

MAIN/BLEAC

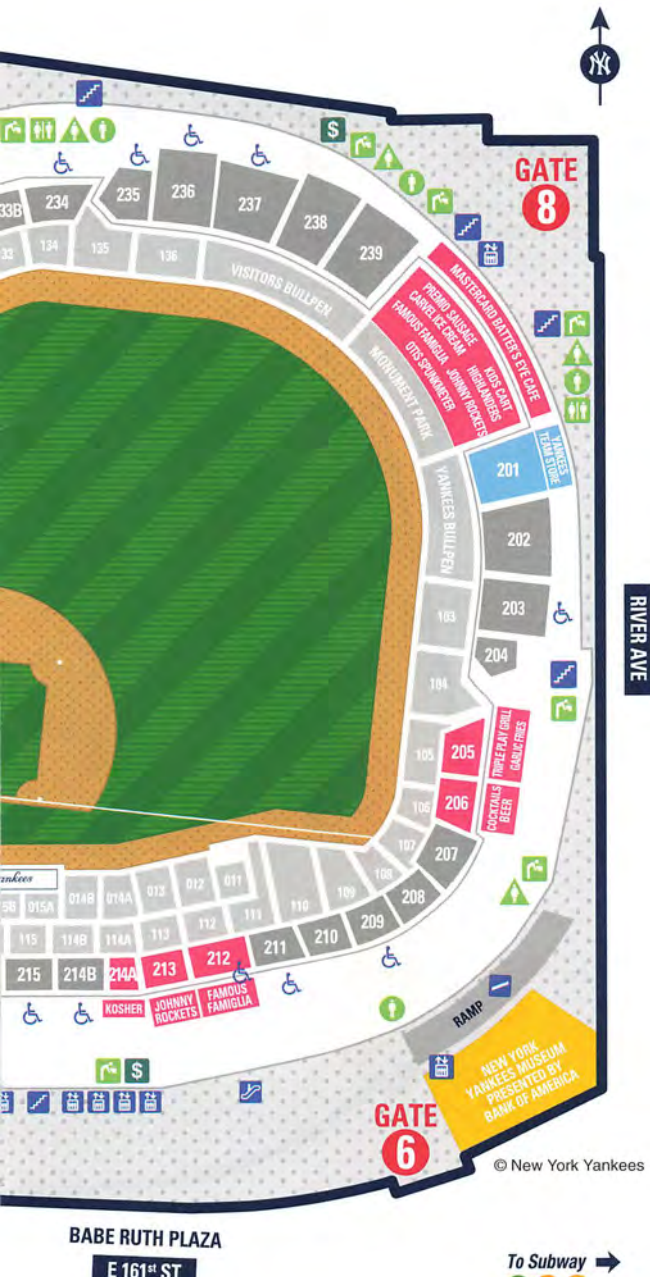
-  ATM
-  ELEVATOR
-  ESCALATOR
-  FAMILY RESTROOM
-  FIRST AID
-  RAMP
-  RESTROOM
-  STAIRS
-  WATER FOUNTAIN
-  WHEELCHAIR
-  ACCESSIBLE SEATING



To Metro-North



HERS LEVELS



CONCESSIONS AND MERCHANDISE OFFERINGS ARE SUBJECT TO CHANGE.
VISIT YANKEES.COM FOR THE MOST UP-TO-DATE INFORMATION.

TERRACE/GRAND

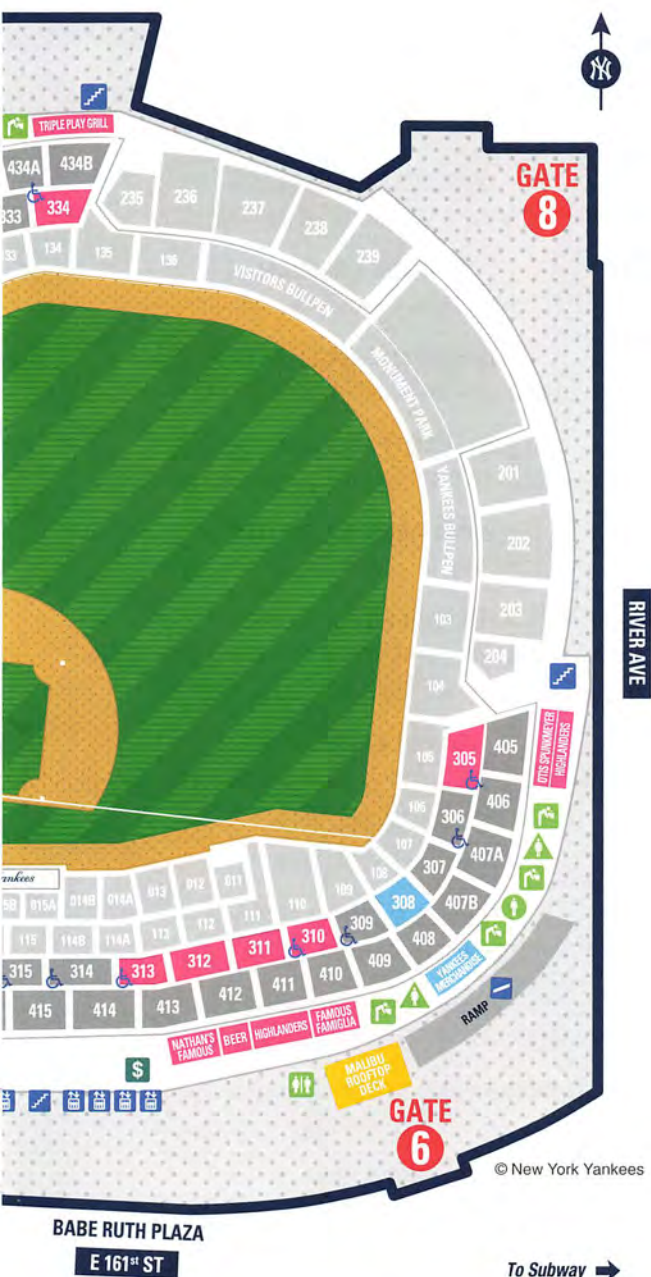
-  ATM
-  ELEVATOR
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-  FIRST AID
-  RAMP
-  RESTROOM
-  STAIRS
-  WATER FOUNTAIN
-  WHEELCHAIR ACCESSIBLE SEATING



To Metro-North



STAND LEVEL



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YANKEE STADIUM

One East 161st Street, Bronx, NY 10451

PHONE: (212) YANKEES

YANKEE STADIUM TICKET OFFICE

(212) YANKEES | tickets@yankees.com

YANKEES SEASON TICKET SALES AND SERVICE

(212) YANKEES | seasontickets@yankees.com

YANKEES GROUP SALES

(212) YANKEES | groups@yankees.com

YANKEES PREMIUM

(212) YANKEES | premium@yankees.com

INDIVIDUAL GAME TICKETS

(877) 469-9849 | (800) 943-4327 (TTY)

LUXURY, PARTY AND CLUB SUITES

(646) 977-8900 | suites@yankees.com

NON-BASEBALL EVENTS

(646) 977-8400 | events@yankees.com

DISABLED SERVICES

(718) 579-4510 | (718) 579-4595 (TTY)

disabledservices@yankees.com

GUEST RELATIONS

(646) 977-8000 | customerservice@yankees.com

LOST AND FOUND

(718) 579-4413

YANKEE STADIUM TOURS

(212) YANKEES | tours@yankees.com

VIDEO BOARD MESSAGES

(718) 579-4464 | scoreboard@yankees.com

YANKEES TEAM STORE (open year-round)

(646) 977-8777

NY STEAK

(646) 977-STEAK

HARD ROCK CAFE YANKEE STADIUM

(open year-round)

(646) 977-8888

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Advance tickets are available at ticket offices
located in all Yankees Clubhouse Shop locations
www.yankees.com/clubhouse_shops



SEATING CATEGORY	FULL SEASON*	PARTIAL SEASON*	ADVANCE	GAME DAY
FIELD MVP**	\$225-275	\$235-290	\$250-300	\$275-300
FIELD†	\$140-235	\$213-230	\$175-275	\$200-300
FIELD	\$75-140	\$78-105	\$80-175	\$85-200
MAIN	\$115-135	\$123-143	\$130-155	\$140-175
MAIN	\$80-90	\$85-95	\$90-100	\$95-110
MAIN	\$50-65	\$53-68	\$55-70	\$60-80
JIM BEAM SUITE††	\$105-125	\$115-120	\$130	\$130
TERRACE§	N/A	\$90	\$100	\$110
TERRACE§	\$65-75	\$68-78	\$70-80	\$80-85
TERRACE‡	\$45	\$48	\$48	\$50
GRANDSTAND	\$30	\$30	\$32	\$33
GRANDSTAND	\$22	\$22	\$22	\$23
BLEACHERS§§	\$22/\$15‡	\$22/\$15‡	\$22/\$15‡	\$23/\$15‡
MASTERCARD BATTER'S EYE SEATS	N/A	N/A	\$110	\$120
MOHEGAN SUN SPORTS BAR	N/A	N/A	\$100	\$110
AUDI YANKEES CLUB	N/A	N/A	\$175‡‡	\$200‡‡
YANKEES PREMIUM	For information, please call (212) YANKEES.			

For more detailed pricing, including information on the 9-Game Value Plan, please visit yankees.com.

* Ticket prices reflect 2013 Full and Partial Season pricing. Licensees who purchased or renewed a season ticket plan prior to May 6, 2013, received limited-time promotional pricing.

** Wheelchair accessible seating in Section 116 is \$220 for Full Season price, \$230 for Partial Season price, \$250 for advance price and \$275 for game-day price. Wheelchair accessible seating in Section 124 is \$200 for Full Season price, \$213 for Partial Season price, \$225 for advance price and \$250 for game-day price.

† Wheelchair accessible seating in Sections 114A and 127A is \$140 for Full Season price, \$158 for Partial Season price, \$175 for advance price and \$200 for game-day price.

†† Wheelchair accessible seating in the Jim Beam Suite is located in Sections 320A and 320C.

§ Wheelchair accessible seating in Sections 314, 315, 317-319, 321-323, 325 and 326 is \$30 for Full and Partial Season price, \$32 for advance price and \$33 for game-day price. Wheelchair accessible seating in Sections 305, 306, 309, 310, 313, 327, 330, 331, 333 and 334 is \$22 for Full Season, Partial Season and advance price and \$23 for game-day price.

§§ Wheelchair accessible seating in the Bleachers is \$15 for Full Season, Partial Season, advance and game-day price.

‡ Designated seats in Sections 201 and 239 are considered obstructed and are sold for \$15 for Full Season, Partial Season, advance and game-day price.

‡‡ Included in the price is a \$65 charge for food and nonalcoholic beverages.



The game-day ticket price is effective as of 12:01 a.m. on the day the game initially is scheduled to be played.

The term "premium game(s)" is defined as the Opening Day game, the Old-Timers' Day game and all home games played against the Boston Red Sox, Los Angeles Dodgers, New York Mets and San Francisco Giants.

All seat locations are subject to availability.

Time, opponent, date and team rosters and lineups, including the Yankees' roster and lineup, are subject to change.

Tickets may not be used for advertising, promotions of any kind (e.g., self promotions, product promotions, ticket promotions, business promotions and/or commercial promotions) or any other commercial purposes, including, without limitation, contests, auctions, sweepstakes and giveaways, without the express written consent of the Yankees.

In no event will the Yankees be liable to the ticket holder and/or ticket purchaser for any direct, indirect, consequential, exemplary, incidental, special or punitive damages or for lost profits, revenues or business opportunities even if the Yankees have been advised of the possibility of such damages.

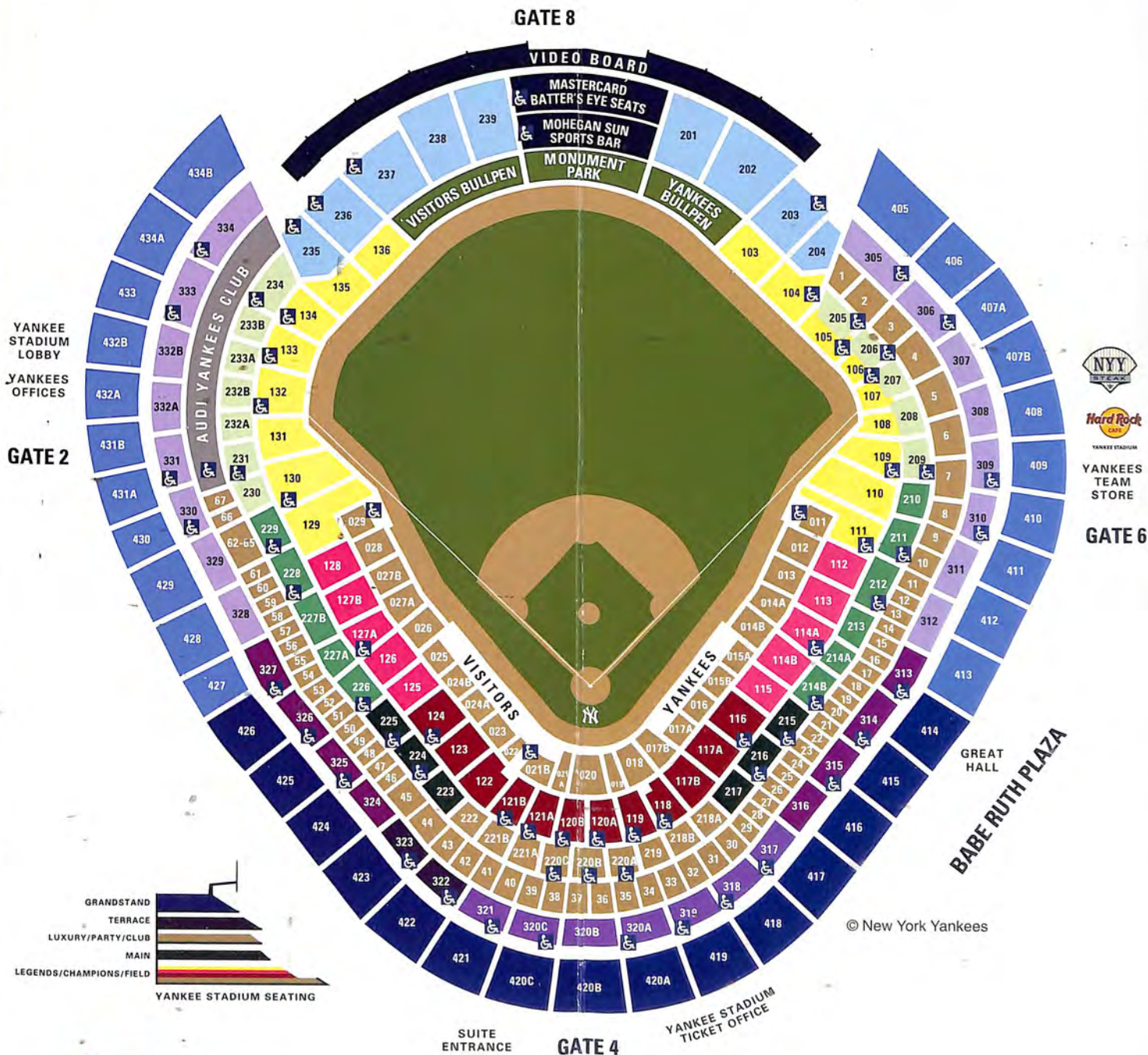
Be advised that the Yankees reserve the right to take appropriate action against individuals who fraudulently obtain wheelchair accessible and/or companion seats, including, without limitation, ejection and legal action.

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TICKET PRICES AND YANKEE STADIUM MAP



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